

CASTA DIVA GROUP: RESULTS OF RIGHTS ISSUE TO SHAREHOLDERS OF NO. 129,500 SHARES AT THE UNIT PRICE OF EURO 2.30

Milan, 15 May 2017

Casta Diva Group (CDG:IM), a multinational company active in the field of communication listed on AIM Italia, announces that on 14 May 2017 the period of rights issue to shareholders, at a unit price of Euro 2.30, of no. 129,500 shares, ended in respect of which the right of withdrawal was exercised by a number of shareholders of the company.

At the end of this period options for no. 86 shares were exercised, for a value of Euro 197.80. Pursuant to art. 2437-*quater* of the Italian Civil Code, by 30 June 2017 the Board of Directors may assign to third parties the no. 129,414 shares that remained unopted and, in case of non placement, these shares will be reimbursed, again at the price of Euro 2.30 per share, by purchase by the Company, in accordance with the law, with the use of own funds and reserves.

The company will promptly communicate the results of the liquidation procedures described above.

The press release can be viewed on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company listed on AIM of Milan operating in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Anteprema Video and Blue Note. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules.

Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards; in 2016 alone it received 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA — European Best Event Awards, including European Best Event Agency, and 4 NC Digital Awards including Best Digital Production Company.

It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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