

CASTA DIVA GROUP: FRANCESCO MERONE CHIEF FINANCIAL OFFICER APPOINTED

Milan, 29 May 2017

Casta Diva Group (CDG:IM), a multinational company active in the field of communication listed on AIM Italia, announced that it had appointed Mr. Francesco Merone, new *Chief Financial Officer* and *Investor Relator* of the company with effect from 1 June 2017.

Francesco Merone, 45, with a master's degree in Economics from the University of Naples and an MBA from the University of Westminster (UK), boasts over twenty years of experience in the field of administration, finance and control of primary industrial companies. He began his career at Caterpillar Financial SU, then becoming CFO at Dasit Group, Polti and Consonni International Contract, in addition to a brief stint in consultancy at Price Waterhouse Coopers. From February 2016 until April 2017 he held the post of *Chief Financial Officer* at Clabo S.p.A., a company listed on AIM Italia. On the basis of communications submitted to the company and to the public, Francesco Merone does not hold financial instruments of the Issuer. His Curriculum Vitae will be published on the website of the Company www.castadivagroup.com.

Mr. Merone replaces Mr. Paolo Perrotta, who has resigned for personal reasons, and who will support the new CFO and Investor Relator until 30 June 2017. The company wishes to thank Mr. Perrotta for the contribution made to date, wishing him every success in his future career.

The press release can be viewed on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company listed on AIM of Milan operating in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Anteprema Video and Blue Note. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards; in 2016 alone it received 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA — European Best Event Awards, including European Best Event Agency, and 4 NC Digital Awards including Best Digital Production Company. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003, and is part of the international Blue Note network, a focal point on the world jazz scene, where, at the site of via Borsieri, at Isola (just one of the venues), it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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