

CASTA DIVA GROUP: SEMPIONE SIM CORPORATE BROKER APPOINTED

Milan, 08 June 2017

Casta Diva Group (CDG:IM), a multinational company active in the communications industry listed on AIM Italia, announces that it has decided to strengthen its functional resources for market and investor relations with the appointment of Sempione SIM as corporate broker .

"Sempione SIM, thanks to a Corporate Investment Banking team that has gained specific knowledge of the market dynamics of SMEs, gaining a considerable track record (successfully working alongside Giglio Group S.p.A.), is honoured to follow Casta Diva Group in its relations with institutional investors through targeted roadshows while maintaining an interest in the investor opportunity represented by the Issuer" stated Matteo Pontello, Corporate Investment Banking manager.

The press release can be viewed on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company listed on AIM of Milan operating in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Anteprima Video and Blue Note. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards; in 2016 alone it received 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA — European Best Event Awards, including European Best Event Agency, and 4 NC Digital Awards including Best Digital Production Company. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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