

## CASTA DIVA GROUP: PRIVATE INVESTOR ACQUIRES ORDINARY SHARES SUBJECT TO WITHDRAWAL PROCEDURE

Milan, 13 July 2017

Casta Diva Group (CDG:IM), a multinational corporation active in the communications sector listed on AIM Italia, following the announcement made on last May 15, announces the conclusion of the withdrawal procedure concerning n. 129,414 unsold shares at the end of the offer period to shareholders. The transaction took place outside the market through purchase by a private investor at a unit price of € 2.30. This is an important sign of confidence in the corporation and its development project based on strategic partnerships with multinational corporations in the Advertising and Events sectors, on the acquisition of companies in the field of events and digital communication, and on the opening of new offices in strategic areas such as China, United Arab Emirates, Latin America, Germany (in Business Unit Advertising).

The press release can be consulted on the websites [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

**Casta Diva Group (CDG: IM)** is a multinational corporation listed on the AIM of Milan, active in the field of communications for the production of branded content, viral videos, digital content, films, and corporate events. It is present on 4 continents with headquarters in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Anteprima Video, and Blue Note. It is the largest production network of commercials and events worldwide, built through an active and continuous interaction among the various headquarters and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub capable of hiring Oscar winners and celebrities around the world as well as discovering and attracting new creative talents that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands by reinterpreting the conventional communication rules. Since its foundation in 2005, the group has grown steadily and has been regularly awarded numerous prizes; only in 2016 there were 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA – European Best Event Awards including the European Best Event Agency and 4 NC Digital Awards including Best Digital Production Company. It is the owner of Blue Note Milano, a high-level jazz club and restaurant opened in 2003 and part of the international network Blue Note, a leading franchise in the world jazz scene, which produces in the headquarters of via Borsieri, Isola district, (and not only there) about 300 shows a year, invoicing about 25% (source: Siae) of jazz proceeds in Italy.

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