

## CASTA DIVA GROUP: IMPROVED CAPITAL INCREASE WITHOUT OPTION LAW, FOR EURO 2,717,000

Milan, 27th July 2017

The Board of Directors of Casta Diva Group (CDG: IM), a multinational corporation active in the field of publicity on AIM Italia, meeting today in a notarial session, partially exercised the delegation conferred by the extraordinary shareholders' meeting on 18th July 2016, to increase, in dividend and payment, the share capital in the amount of Euro 2,717,000, of which Euro 2,037,750 as a share premium, excluding the right of option in favour of existing shareholders, at the price of Euro 2,00 per share, of no. 1.358.500 new ordinary shares. Banca Finnat Euramerica S.p.A. acted as *Global Coordinator* and *Bookrunner*.

The share capital increase, as set forth in this press release, has been subscribed by persons identified by the Company and by Banca Finnat and qualifying as "professional investors" within the meaning of Annex II, Section I and II of the MIFID Directive 2004/39/EC and a number of subjects other than professional investors, however lower than the number one hundred and fifty, in compliance with the provisions of art. 34-ter, paragraph 1, letter a) of CONSOB Issuers' Regulation no. 11971 of 14th May 1999 and s.m.i; consequently, the offer of shares does not constitute an offer to the public of financial products (as defined in Legislative Decree no. 58/98).

The operation is aimed at: (i) to find new financial resources that can support and increase the Company's development, including through the implementation of an M & A plan, (ii) to further strengthen the Company's financial structure in the short/medium term, and (iii) increase the floatation, in line with the objective of a substantial increase in the float of the title, which was announced at admission to trading in 2016.

The Board determined the issue price of Euro 2,00 in consideration of the requests received by investors and the average performance of the share in the last six months.

Post-equity capital increased by no. 1.358.500 shares with the same characteristics as those currently in circulation. As a result of the capital increase, the market share will be 24.88%.

The Board of Statutory Auditors issued its positive opinion on the fairness of the issue price of the new shares under the procedure provided for in art. 2441, c. 6, of the Civil Code.

The Company will publish in the statutory terms the statement of changes in the share capital following the filing of the execution of the capital increase at the Milan Registry of Companies.

Emintad, Kobo Funds and IR Top Consulting have acted as financial advisors.

The press release can be viewed on the websites [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

**Casta Diva Group (CDG:IM)** is a multinational company listed on AIM of Milan operating in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Anteprema Video and Blue Note. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards; in 2016 alone it received 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA – European Best Event Awards, including European Best Event Agency, and 4 NC Digital Awards including Best Digital Production Company. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

### Contact

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