

'DIVA!'; THE FIRST FEATURE FILM CO-PRODUCED BY CASTA DIVA GROUP, SELECTED FOR OUT OF COMPETITION SCREENING AT THE 74th VENICE INTERNATIONAL FILM FESTIVAL

The film, directed by Francesco Patierno, will be screened for the first time

Milan, 31 July 2017

Casta Diva Group (CDG:IM), a multinational company operating in the communications field, listed on the Italian AIM market, is proud to announce that **'DIVA!'**, a fictional documentary based on the autobiography of Valentina Cortese, *"Quanti sono i domani passati"*, published by Mondadori, has been officially **invited to the 74th Venice International Film Festival, in the Out of Competition Selection**, which will take place in Venice from August 30 to September 9, 2017, where it will be screened for the very first time.

'DIVA!' is the first feature film produced by Casta Diva Group in partnership with *DO Production*, a production company run by the renowned manager **Daniele Orazi**, which has already co-produced the multi-award-winning film *"Worldly Girl"*. The director of 'DIVA!' is **Francesco Patierno**, nominated for a David di Donatello 2017 for the best adapted screenplay of *"Naples '44"*, and the cast includes **Barbora Bobulova, Anita Caprioli, Carolina Crescentini, Silvia d'Amico, Isabella Ferrari, Anna Foglietta, Carlotta Natoli and Greta Scarano**, as well as **Michele Riondino**.

The film was produced by a top-quality technical cast: photography by **Michele D'Attanasio** (David di Donatello for the film *"Italian Race"*), costumes by **Massimo Cantini Parrini** (David for the films *"Indivisible"* and *"Tale of Tales"*), set design by **Paki Meduri** (*"The Gomorra Series"*), editing by **Maria Fantastica Valmori**, executive producer of the film for Casta Diva Group, **Carla Mori**.

Francesco Patierno, director of 'DIVA!': *"I am especially pleased that a project like DIVA!, which started out "small", has turned into something much bigger thanks to the enthusiasm of the producers, actors and technicians and has made it all the way to such a prestigious Festival."*

Daniele Orazi, DO Production: *"Studying the need to become and truly be an actress has always fascinated me. I have found a way to tell it with this story through nine exceptional interpretations."*

Andrea de Micheli, CEO and Luca Oddo, President of CASTA DIVA GROUP: *"DIVA! is our first feature film as co-producers and executive producers, and it has already been selected for the official Out of Competition screening in Venice. We are both pleased and proud to have embraced Daniele Orazi's idea and discovered the talent of Francesco Patierno. Knowing how to create quality content today is also essential in corporate communications which is still Casta Diva's core business. We do this every evening at the Blue Note club in Milan in the field of music and we are now extending this into the film industry too."*

The press release can be viewed on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company listed on AIM of Milan operating in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Anteprema Video and Blue Note. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards; in 2016 alone it received 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA – European Best Event Awards, including European Best Event Agency, and 4 NC Digital Awards including Best Digital Production Company. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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