

## CASTA DIVA GROUP: COMMUNICATION ABOUT CHANGE OF SHARE CAPITAL

Milan, 01 August 2017

Casta Diva Group (CDG:IM), a multinational company listed on AIM Italia operating in the field of communication, would like to announce the new composition of the share capital. This is fully subscribed and paid as a result of the emission of no. 1.424.406 new ordinary shares under: (i) the conversion of no. 8 and no. 5 obligations required by Bracknor Investment, respectively on 10 July and 28 July 2017, under the first *tranche*, dated 6 July 2017. The latter is part of the convertible bond loan referred to in the contract concluded between Casta Diva Group and Bracknor Investment on 28 June 2017, with consequent emission of an overall amount of no. 65.906 new ordinary shares. (ii) The capital increase with the exclusion of the right of option in favour of existing members, approved by the Board of Directors on 27 July 2017, by emission of no. 1.358.500 new ordinary shares.

Outcome of the foregoing, shows the new composition of the share capital as filed, in terms of the law, at the relevant Register of Companies of Milan.

	Current share capital			Previous share capital		
	Euro	No. of shares	Denomination per unit	Euro	No. of shares	Denomination per unit
Total of which:	5,893,182.00	12.259.286	n.a.	5,180,979.00	10.834.880	number of shares
Ordinary shares	5,893,182.00	12.259.286	n.a.	5,180,979.00	10.834.880	n.a.

It is recalled that, in the context of the first *tranche* of the convertible bond loan *cum warrants*, underwritten by Bracknor Investment, are still to be converted no. 27 bonds for a total value equal to Euro 270,000:

	Number of active shares	Number of outstanding shares
<b>Bonds</b>	13	27

Updated shareholder composition, below:

Shareholder	No. of shares	%
Reload S.r.l.	9.189.489*	74.96%
Market	3.069.797	25.04%
<b>Total</b>	<b>12.259.286</b>	<b>100.00%</b>

\* of which 9.035.540 shares subject to lock-up

The press release is available on the internet sites [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com).

**Casta Diva Group (CDG:IM)** is a multinational company listed on AIM of Milan operating in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Anteprima Video and Blue Note. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards; in 2016 alone it received 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA – European Best Event Awards, including European Best Event Agency, and 4 NC Digital Awards including Best Digital Production Company. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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