

## **CASTA DIVA GROUP: emission of the second tranche of the convertible bond loan approved by the board of directors on 28 June 2017**

**With reference to the first tranche, we hereby announce that Bracknor has requested the conversion of 5 bonds for an overall value of Euro 50,000**

*Milan, 20 September 2017*

Casta Diva Group (CDG:IM), a multinational company active in the field of communication quoted on AIM Italia, that today it has been underwritten, by Bracknor Investment, the second tranche of the convertible bond loan (the "Loan") referred to the contract concluded between CDG and Bracknor Investment, object of a statement issued on 28 June 2017.

The second tranche is composed of 40 bonds, for a total value equal to Euro 400,000. On the occasion of the release of the Loan's second tranche, there were also emitted no. 86.956 warrants that at a conversion ratio equal to 1:1, will be entitled to subscribe to no. 86.956 new shares for a price equal to Euro 2,30.

Casta Diva Group announces that it has received a request from Bracknor Investment to convert 5 bonds, for a nominal unit value of Euro 10,000.00 each, part of the first instalment - issued on 6 July 2017 - of the convertible bond loan (the "Loan") under the contract concluded between Casta Diva Group (the "Company") and Bracknor (the "Contract") on June 28, 2017.

Following the conversion, covered by the first tranche, there are still 22 convertible cum warrant bonds, remaining to be converted, for an overall exchange value of Euro 200,000.

The number of shares subject to conversion was determined, in accordance with the terms of the Contract, based on 95% of the Daily VWAP (average daily price considering the transaction volumes) observed during the 15-day open market prior to the date of the conversion request. The price thus determined was 1.73 Euros per share, consequently the five convertible bonds entitle the holder to acquire 28,901 newly issued ordinary shares in Casta Diva Group, the equivalent of 0.23% of the share capital after increase. The nominal value of the share capital will increase by € 14,450.50 while the remaining € 35,549.50 will be surplus.

Following today's conversion request, the total number of Company's shares will be 12,327,293 for a float of 25,45%.

For information about the regulations of the Loan, please refer to the press release issued on June 28, 2017 and published on the Company's website under the Investor Relations section.

*The press release can be viewed on the websites [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)*

**Casta Diva Group (CDG:IM)** is a multinational company listed on AIM of Milan operating in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the Group are Casta Diva Pictures, Egg Events, Antepima Video and Blue Note. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards; in 2016 alone it received 52 awards including 2 Lions at the Cannes Lions International Festival of Creativity, and 6 EuBEA – European Best Event Awards, including European Best Event Agency, and 4 NC Digital Awards including Best Digital Production Company. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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