

CASTA DIVA GROUP: Partial conversion request for 11 bonds of the second tranche of the bond loan from Bracknor Investment, for a total value of EUR 110,000. Assigning new shares and variation of share capital, following the partial conversion request as part of the second tranche of the bond loan

Milan, 13 November 2017

Casta Diva Group (CDG:IM), is a multinational company operating in the communication sector listed on AIM Italia. It announced to have received a conversion request of 7 bonds from Bracknor Investment ("Bracknor") on 8 November, and on 10 November a further conversion request of 4 bonds, both having a denomination per unit of EUR 10,000.00. Both conversion requests are part of the second tranche - dated 20 September 2017 - of the convertible bond loan (the "Loan") based on the agreement signed between Casta Diva Group ("the Company") and Bracknor (the "Agreement") on 28 June 2017. For information about the regulations of the Loan, please refer to the press release issued on 28 June 2017 and published on the Company's website under the Investor Relations section.

The number of shares subject to conversion was determined, in accordance with the terms of the Agreement, based on 95% of the volume weighted average price (VWAP) for the transaction volumes during the fifteen trading days prior to the date of the conversion request. The price thus determined is found to be equal to EUR 1.38 per share.

Therefore the 7 bonds subject to conversion, relating to Bracknor's request on 8 November, entitle the holder to subscribe to 38,043 Casta Diva Group newly-issued ordinary shares equal to 0.30% of its share capital upon conversion. The 4 bonds subject to conversion, relating to Bracknor's request on 10 November, entitle the holder to subscribe to 21,739 Casta Diva Group newly-issued ordinary shares equal to 0.17% of its share capital upon conversion

With regards to the second tranche, considering the conversion requests referred to in this press release, there are still 14 bonds *cum warrant* remaining to be converted, for an overall exchange value of EUR 140,000. The number of warrant bonds in circulation amounts to 170,289. The summary is available at the following [link: http://castadivagroup.com/investor-relations/prestiti-obbligazionari/](http://castadivagroup.com/investor-relations/prestiti-obbligazionari/).

In addition, with reference to Bracknor's conversion request of 7 bonds on 8 November, it should be noted that today 21,739 ordinary shares were issued having enjoyment, as well as rights and characteristics, equal to those in circulation to date.

As a result of the above, and with reference to the shares issued in relation to the conversion request on 8 November, the nominal value of the share capital will increase by EUR 19,021.50, while the remaining EUR 33,478.5 will be a share premium and will be equal to EUR 6,030,384.00 divided into 12,533,690 ordinary shares.

It is recalled that the rescission Agreement took place on 26 October 2017 with effect from 25 November 2017.

The press release can be viewed on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company active in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the group are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a trade agreement, Adacto. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards and recognitions including various Lions at the Cannes Lions International Festival of Creativity and the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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