

**CASTA DIVA GROUP: Assigning new shares and variation of share capital,
following the conversion request from Bracknor Investment of the second tranche
of the bond loan, dated 20 September 2017.**

Milan, 15 November 2017

Casta Diva Group (CDG:IM), is a multinational company operating in the communication sector listed on AIM Italia. It states that today, following the press release on 13 November 2017, were issued 21,739 ordinary shares, having enjoyment as well as rights and characteristics equal to those in circulation at the date of today. In particular, these new shares have been assigned today as a result of a conversion request from Bracknor Investment, on 10 November 2017, as part of the second tranche of the bond loan issued on 28 June 2017, referred to in the press release on 20 September 2017.

The attestation of partial completion of the capital increase for the conversion of the said bond loan, will be filed with the Milan Companies Register in accordance with the terms and conditions permitted by law.

As a result of the above, the share capital will be equal to EUR 6,041,253.50 divided into 12,555,429 ordinary shares. With regard to the second tranche, there are still 14 bonds cum warrant remaining to be converted, for an overall value of EUR 140,000 and that the balance of the shares to be issued, by virtue of the conversion of the same, is not in a determinate or determinable state, as per the agreement regarding the convertible bond issuance signed with Bracknor Investment (see press release of 28 June 2017).

The press release is available on the internet sites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company active in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It has a presence on 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Mumbai. The brands of the group are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a trade agreement, Adacto. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its 62 digital communication and live entertainment professionals. It is a talent hub, equally adept at working with Oscar award-winners and global celebrities as at discovering new creative talent, thereby ensuring the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its foundation in 2005, the Group has grown steadily and has been regularly awarded numerous awards and recognitions including various Lions at the Cannes Lions International Festival of Creativity and the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which at the site of via Borsieri, at Isola (just one of the venues) it puts on around 300 shows a year, billing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

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