

CASTA DIVA GROUP, THE BOARD OF DIRECTORS RESOLVED:
A. A STOCK GRANTING PLAN FOR MANAGERS RESPONSIBLE FOR CERTAIN EXTRAORDINARY RESULTS.
B. THE SIMPLIFICATION OF THE CORPORATE STRUCTURE (OTHER THAN GOVERNANCE OF THE SUBSIDIARIES).
C. 2018 CALENDAR OF CORPORATE EVENTS.
THE ADOPTION OF A DIVIDEND DISTRIBUTION POLICY WAS ALSO CONSIDERED STARTING FROM 2018.

Milan, 28 December 2017

The Board of Directors of the Casta Diva Group (CDG:IM), multinational active in the communication sector, listed on AIM Italia, met under the chairmanship of Luca Oddo, passed the following resolutions: creation of a stock granting plan for particularly deserving managers for achieving extraordinary corporate goals, the simplification of the corporate structure, especially in Turkey, in the scope of the simplification, already in progress, of the governance structure of the Subsidiaries and approval of the 2018 calendar of corporate events. The BoD also took note of the possibility of adopting a dividend distribution policy as early as 2018, within the limits of the law.

Andrea de Micheli, CEO and Luca Oddo, Chairman of the Casta Diva Group: *"We are extremely satisfied with the resolutions passed, which together with the simplification of the governance of the Subsidiaries, already in progress, and the assignment of extraordinary bonuses in the form of newly issued shares to managers who have achieved extraordinary results, give further instruments to our group to increase its competitiveness. The recent acquisition of 51% of the company Monaco Growth Forums (MGF), represents for CDG an interesting opportunity to enter as a leader in a sector of events with amazing potential: the launch of the new applications based on blockchain, and specifically ICOs (Initial Coin Offers), with relevant roadshows and communication projects. This is a sector linked to cryptocurrencies, as much as it is controversial it is full of enthusiasm and new initiatives. Casta Diva is preparing to take advantage of the liveliness of this sector, while avoiding all risks linked to its volatility. While CDG is working to create a worldwide leader in this sector with MGF, we wanted to direct out reorganisation strongly towards the future: investments in ITC, opening of strategic branches (in China), recruitment of new highly professional resources and focus on profitability. The decision to consider a dividend policy in 2018 arises from the expected return to a more rewarding profitability and the desire to communicate that our Group wants to reward its shareholders when the results are positive, as it asked a financial effort from them in the past for the development of the business.*

ASSIGNMENT OF A STOCK GRANTING PLAN TO MANAGEMENT

The BoD resolved the allocation of 190,000 newly issued CDG Spa ordinary shares, for an issue value of Euro 2 (two), at a premium of 40% on current Stock Exchange prices, of which Euro 0.50 (zero point fifty) as share capital and Euro 1.50 (one point fifty) as a share premium. This decision, to be made official by a BoD before a notary in the next few days, is put in place by the company as a token of appreciation and membership to the managers that have contributed to the achievement of extraordinary results: the achievement of the listing and acquisition of MGF.

Following such allocation, the company share capital will be € 6,150,795.50, with a total number of shares of 12,774,513, held for 71.94% by the shareholder Reload S.r.l. and the remaining 28.06% by the market.

SIMPLIFICATION OF THE CORPORATE STRUCTURE

The BoD also resolved the simplification of the corporate structure, which envisages, to extend, the accountability of an SB, possibly supported by a general manager, for each operating company and the focus of the BoD on strictly strategic and Group issues. The BoD appointed the Chairman Luca Oddo and CFO Francesco Merone to reorganise

the corporate structure in Turkey through the acquisition of the remaining 50% stake of the subsidiary Zmedya, followed by the disposal of 49% of the subsidiary CDP Istanbul, keeping the local shareholder Enis Ozkul at 51%.

The chairman Luca Oddo also noted that the reorganisation activity started in the recent months concerned the centralisation of the administration, IT and HR activities, he also confirmed that from January 2018 the start of a centralised treasury is envisaged with a cash pooling that will be subsequently extended to the worldwide framework of the Group.

2018 CALENDAR OF CORPORATE EVENTS

The BoD approved the calendar of corporate events for FY 2018:

29 March 2018 – Board of Directors' Meeting, Approval of the draft Financial Statements as at 31 December 2017

26 April 2018 – Ordinary Shareholders' Meeting, Approval of the Financial Statements as at 31 December 2017

27 September 2018 – Board of Directors' Meeting, Approval of the interim financial report as at 30 June 2018.

Casta Diva Group will provide prompt information should there be any changes to the dates communicated.

ADOPTION OF A DIVIDEND DISTRIBUTION POLICY STARTING FROM 2018

Lastly, the company disclosed that following the results of the 2017 Financial Statements and at the end of Q1 2018, it will assess whether to initiate a dividend distribution policy in advance, within the statutory limits. This decision is justified by the good operating results. The percentage of profits that will possibly be distributed as a dividend will always be in line with market averages in order to preserve highly precautionary levels of capitalisation.

The press release is available on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company active in the field of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai, Shanghai.

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