

CASTA DIVA GROUP: FULL SUBSCRIPTION OF SHARE CAPITAL INCREASE WITHOUT OPTION RIGHT

COMMUNICATION OF CHANGE IN SHARE CAPITAL

Milan, 21 April 2017

Casta Diva Group (CDG:IM), the AIM-listed multinational that operates in the communications sector, pursuant to art. 25 of AIM Italia Rules, in the wake of the increase in share capital without option right approved by the Board of Directors on 10 April 2017, has published the composition of the share capital (fully subscribed and paid up) resulting from the full subscription of 361,958 new ordinary shares (208,000 ordinary shares subscribed by shareholder White Fleet III - Globes Italy Equity Star managed by Patrimony 1873 S.A., and 153,958 shares by the parent company Reload S.r.l.).

Following is the composition of the new share capital following the statement of change filed in the Trade Companies' Register of Milan:

	Current share capital			Previous share capital		
	Euros	N. of shares	Nominal value	Euros	N. of shares	Nominal value
Total, of which:	5,180,979.00	10,834,880	n.a.	5,000,000.00	10,472,922	n.a.
Ordinary shares	5,180,979.00	10,834,880	n.a.	5,000,000.00	10,472,922	n.a.

As a result of this operation, the Company states that, based on its latest data, the stake of the shareholder Paolo Alfonso Colucci has dropped below the 5% threshold of relevance. The current shareholders' status is therefore as follows:

Shareholder	Shares	%
Reload S.r.l.	9,189,498	84.81%
Market	1,645,382	15.19%
Total	10,834,880	100.00%

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Casta Diva Group (CDG:IM) is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part

of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

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