

CASTA DIVA GROUP: WITHDRAWAL VALUE

Milan, 3 February 2017

Casta Diva Group (CDG:IM), the AIM-listed multinational that operates in the communications sector, in view of the press release published on 5 January 2017, states that it has deposited on today's date the application to the Court of Milan bearing the opinion of the expert nominated by the same Court and who determined that the withdrawal value of the shares of Blue Note S.p.A. is EUR 2.28 per share, a value that is lower than the value of EUR 2.30 per share determined by the Board of Directors of Blue Note S.p.A. and challenged by two shareholders.

Pursuant to art. 2437-*quater* of the Italian Civil Code, Casta Diva Group shall notify the market as soon as possible about the procedures and timing of the liquidation of the shares subject to withdrawal.

View this press release at www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

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