

## CASTA DIVA GROUP: INFORMATION ON THE PURCHASE OF OWN SHARES

Milan, 24 February 2017

Casta Diva Group (CDG:IM), the AIM-listed multinational that operates in the communications sector, declares to have launched its program of purchase of own shares approved by the Shareholders' Meeting held on 29 April 2016, having the BoD acknowledged the availability of the necessary funds as a result of the merger between Blue Note and Casta Diva Group that occurred on 5 August 2016. The Company thereby purchased, on AIM Italia, on 16 February 2017, 2,000 of its own shares, equivalent to a 0.019% stake, for an overall countervalue of Euros 4,132.27.

DATE	QUANTITY	WEIGHTED AVERAGE PRICE (*) (Euros)	COUNTERVALUE (Euros)
16/02/2017	2,000	2.066	4,132.27

(\*) The weighted average price is calculated as the average of the prices of the volume traded in a day weighted by the quantity purchased in a day.

Following are the details of the individual transactions:

DATE	TIME	QUANTITY	PRICE (Euros)	COUNTERVALUE (Euros)
16/02/2017	9:20 AM	1,000	2.074	2,074.27
16/02/2017	9:20 AM	1,000	2.058	2,058.00

On today's date, the Company directly holds 17,000 own shares, equivalent to a 0.162% stake.

View this press release at [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

**Casta Diva Group (CDG:IM)** is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

### Contacts

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