CASTA DIVA GROUP: BoD APPROVES RIGHTS ISSUE TO SHAREHOLDERS OF 129,500 SHARES AT EUR 2.30 PER SHARE

Milan, 10 February 2017

Today the Board of Directors of Casta Diva Group (CDG:IM), the AIM-listed multinational that operates in the communications sector, during its meeting acknowledged the decision of the expert appointed by the Court of Milan, who determined that the withdrawal value of Blue Note S.p.A. shares should be EUR 2.28 per share.

The Board approved to offer shareholders, at a ratio of 1 share every 79,757 shares owned, 129,500 shares, for which the withdrawing right has been exercised, at the nominal price of EUR 2.30. This price is that established by the BoD of Blue Note S.p.A., and is practically the same as that determined by the expert (equal to EUR 2.28 per share). Given the small difference between these two values, the Board has approved to offer all of the shares for which the withdrawing right has been exercised at EUR 2.30 per share, in order to ensure the same treatment for all withdrawing shareholders.

The period of validity of the offer has been set at 90 days starting from the date of deposit of the rights issue that will occur, pursuant to art. 2437-*quater* of the Italian Civil Code, by no later than 15 February 2017 and shall be promptly communicated to the market. At the end of the offer period open to the shareholders, should the latter not have purchased all or part of the shares of the withdrawing shareholders, the Board shall be able to offer them to third parties. Should the shares of the withdrawing shareholders not be purchased, they shall be reimbursed at the price of EUR 2.30 per share via purchase by the Company, as per the law.

During the meeting the Board also vested the Chairman and the Chief Executive Officer, severally, with all of the powers necessary to supervise the legal procedures relating to the rights issue and to fulfill all of the legal obligations.

View this press release at <u>www.castadivagroup.com</u> and <u>www.emarketstorage.com</u>

Casta Diva Group (CDG:IM) is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

Contacts

castadiva_l group

CASTA DIVA GROUP - Issuer

Paolo Perrotta <u>investor.relations@castadivagroup.com</u> Via Lomazzo 34, 20154 Milano T: +39 02 3450817 IR TOP CONSULTING

Investor Relations - Maria Antonietta Pireddu m.pireddu@irtop.com

Media Relations Domenico Gentile, Antonio Buozzi ufficiostampa@irtop.com Via C. Cantù, 1 - 20123 Milano T: +39 02 45473884 - www.aimnews.it INTEGRAE SIM – Nomad

Via Meravigli 13 – 20123 Milano T: +39 02 87208720 info@integraesim.it

CFO SIM – Specialist

Via dell'Annunciata 23 – 20121Milano T: +39 02 303431 info@cfosim.it