

## CASTA DIVA GROUP: REGISTRATION OF THE DEED OF TRANSFER OF THE BUSINESS BRANCH "BLUE NOTE" INTO BLUE NOTE SRL

Milan, 14 October 2016

Casta Diva Group, the AIM-listed multinational that operates in the communications sector, wishes to notify the completion of the paperwork for the transfer of the business branch consisting in the management of the "Blue Note" jazz club and of all of the present and future activities linked to it (restoration, live shows, festivals, cultural events, sale of "Blue Note" brand gadgets, etc.), into Blue Note S.r.l., the company created for this purpose in Milan on 29 August 2016.

The Company's share capital, amounting to € 500,000.00, is entirely subscribed and held by Casta Diva Group S.p.A., that is therefore its sole shareholder. The Board of Director's members include the Chairman, Mr. Alessandro Cavalla, and the Directors Mr. Andrea De Micheli and Mr. Luca Oddo; pursuant to the by-laws, Mr. Paolo Colucci (founder of Blue Note in Italy and the historical guiding spirit of the establishment up to the present) was nominated Honorary Chairman. The operation falls under the organizational/functional organization of all of the activities of Casta Diva Group (cinematographic and advertising productions, events, digital communication, etc.) in which the parent company acts as the holding that coordinates the operational activities actually carried out by the subsidiaries in Italy and abroad.

View this press release at [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

**Casta Diva Group (CDG:IM)** is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

### Contacts

#### CASTA DIVA GROUP – Issuer

Paolo Perrotta

[investor.relations@castadivagroup.com](mailto:investor.relations@castadivagroup.com)

Via Lomazzo 34, 20154 Milano

T: +39 02 3450817

#### IR TOP CONSULTING

**Investor Relations** - Maria Antonietta Pireddu

[m.pireddu@irtop.com](mailto:m.pireddu@irtop.com)

**Media Relations**

Domenico Gentile, Antonio Buozzi

[ufficiostampa@irtop.com](mailto:ufficiostampa@irtop.com)

Via C. Cantù, 1 - 20123 Milano

T: +39 02 45473884 - [www.aimnews.it](http://www.aimnews.it)

#### INTEGRAE SIM – Nomad

Via Meravigli 13 – 20123 Milano

T: +39 02 87208720

[info@integraesim.it](mailto:info@integraesim.it)

#### CFO SIM – Specialist

Via dell'Annunciata 23 – 20121 Milano

T: +39 02 303431

[info@cfosim.it](mailto:info@cfosim.it)

