

EXERCISING THE RIGHT OF WITHDRAWAL

Milan, 16 August 2016

This is to notify that, due to the expiry on 6 August 2016 of the period for exercising the right of withdrawal in favor of those shareholders who have not approved the business combination with Casta Diva Group S.r.l., the company has received notifications of withdrawal for a total of 129,500 ordinary shares of Casta Diva Group S.p.A. (formerly Blue Note S.p.A.).

This is also to notify that, in addition to presenting a statement of withdrawal, two shareholders have contested the shares' liquidation value pursuant to § 6 of art. 2437 *ter* of the Italian Civil Code.

The liquidation procedure shall be executed, as per the law, starting from the date of final assessment of the liquidation value.

Casta Diva Group (CDG:IM) is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

Contacts

CASTA DIVA GROUP - Issuer

investor.relations@castadivagroup.com

Via della Moscova 18, 20121 Milano

T: +39 02 3450817

IR TOP - Investor & Media Relations

Maria Antonietta Pireddu

m.pireddu@irtop.com

Domenico Gentile, Antonio Buoizzi

ufficiostampa@irtop.com

Via C. Cantù, 1 - 20123 Milano

T: +39 02 45473884

www.aimnews.it

INTEGRAE SIM – Nomad

Via Meravigli 13 – 20123 Milano

T: +39 02 87208720

info@integraesim.it