

CASTA DIVA GROUP ATTENDS "LUGANO SMALL & MID CAP INVESTOR DAY", 7th EDIZIONE, THE ROADSHOW ORGANISED BY IR TOP UNDER THE PATRONAGE OF BORSA ITALIANA - LSE GROUP

Milan, 19 September 2016

Casta Diva Group, the AIM-listed multinational that operates in the communications sector, discloses its intention to participate, on **23 September 2016**, in the 7th edition of the **LUGANO SMALL & MID CAP INVESTOR DAY**.

The event is organized by IR Top, the Advisory in Investor Relations, under the patronage of Borsa Italiana - London Stock Exchange Group.

The event will be held in the Sala Azalea lounge of the Hotel Splendide Royal (Riva Antonio Caccia, 7 – Lugano). Participation is for free, subject to registration: 0245473884 – ir@irtop.com.

The presentation of Casta Diva Group shall be published on the day of the event on the company's website in the Investor Relations section.

View this press release at www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

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