

## CASTA DIVA GROUP: ANDREA DE MICHELI NOMINATED CHIEF EXECUTIVE OFFICER

## Milan, 29 August 2016

The Board of Directors of Casta Diva Group, the AIM-listed multinational that operates in the communications sector, at its general meeting held today nominated Andrea De Micheli Chief Executive Officer of the Company. The BoD members now are:

- Luca Oddo Chairman
- Andrea De Micheli CEO
- Paolo Alfonso Colucci Director
- Alessandro Cavalla Director empowered to run the Blue Note night club in via Borsieri 37
- Vittorio Giaroli Independent director.

The Board also positively assessed that Vittorio Giaroli holds the requisites of independence as per art. 148, § 3, of the TUF, vested the directors with powers, defined remunerations and transferred the registered office of the Company from via della Moscova No. 18 to via Paolo Lomazzo No. 34 in Milan.

Finally, the Board nominated Paolo Perrotta (Chief Financial Officer) Investor Relator of the Company. Casta Diva Group is also supported by IR Top that acts as advisor for Investor Relations and Financial Communication.

View this press release at www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

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