

## RECORDING OF THE MERGER OF CASTA DIVA GROUP INTO BLUE NOTE SHARE CAPITAL COMPOSITION

Milan, 5 August 2016

This is to notify that on today's date the merger by incorporation of Casta Diva Group S.r.l. into Blue Note S.p.A., stipulated on 29 July 2016, has been recorded in the Trade Companies' Register of Milan.

As a consequence of the Merger, Blue Note S.p.A. has changed its company name to "Casta Diva Group S.p.A." and the related share capital now amounts to Euros 5,000,000.00, divided into a total of 10,472,922 no par value shares and admitted to trading on the AIM Italia - Mercato Alternativo del Capitale market organized and managed by Borsa Italiana (ISIN code IT0005003782).

As a consequence of the completion of the Merger, the new corporate organs have taken office and the changes to the by-laws ensuing from the merger project have come into force.

Based on the notification to the company by the Significant Shareholders, as a consequence of the completion of the merger, the new composition of the Company's share capital will be as follows:

Shareholder	Shares	%
Reload S.r.l.	9,035,540*	86.27%
Paolo Alfonso Colucci	526,484**	5.03%
Market	910,898	8.70%
<b>TOTAL</b>	<b>10,472,922</b>	<b>100.00%</b>

\* all shares under lock-up

\*\* of which 391,113 shares under lock-up

View this press release at [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

**Casta Diva Group (CDG:IM)** is a multinational that works in the sector of communication for the production of branded content, viral videos, digital content, films and corporate events. It is present in 4 continents with offices in 13 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai. The Group's brands are Casta Diva Pictures, Egg Events, Bin Jip and, thanks to a commercial agreement, Adacto. It is the world's most extensive production network for advertising films and events and for international events, built up through the active and continuous interaction between its various headquarters and the experience of its 62 digital communication and live entertainment experts. It is a talent hub capable of retaining Oscar winners and celebrities from across the world as well as of attracting new creative talent that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the conventional rules of communication. Since its establishment in 2005, the Group has grown constantly and has been regularly awarded a large number of prizes and recognitions, including various Lions at the Cannes Lions International Festival of Creativity, Mobius Awards, LIA - London International Awards, and EuBEA – European Best Event Awards. It owns Blue Note Milano, the jazz club and upscale restaurant opened in 2003 and part of the Blue Note international network, a famous venue for international jazz, that in via Borsieri, in the Isola district, (and not only) holds about 300 concerts a year, with a turnover amounting to about 25% (source: Siae) of all jazz revenues in Italy.

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