

CASTA DIVA GROUP: 400,000 EURO AGREEMENT FOR THE PRODUCTION OF A COMMERCIAL IN THE CONSUMER GOODS SECTOR

Milan, 9 March 2018

Casta Diva Group (CDG:IM), a multinational company active in the field of communication, listed on the AIM Italia stock market, announces that it has been awarded, within the framework of an international tender, a contract for the production of a commercial for a customer active in the *Consumer Goods* sector.

The contract, having a value of **400,000 euro**, pertaining to 2018, is fruit of an already consolidated relationship between Casta Diva Group and the customer.

The production, which as per agreement, will last 4 weeks and will be concluded at the end of March. will be made in South Africa and coordinated by the Casta Diva Pictures office of London, which has been awarded the contract.

Andrea De Micheli (CEO) and Luca Oddo (President): *"The assignment of this project confirms the confidence that the customer has had in us, over the course of many years. Our international presence allows this company, as it does for other global companies, to view us as a partner that is always ready and able to satisfy their communication needs."*

The press release is available on the websites www.castadivagroup.com and www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company active in the field of communication for the production of branded content, viral videos, digital content, films and live music entertainment. It is present in 4 continents with offices in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. Group brands are Casta Diva Pictures, Casta Diva Events, Anteprema Video, Blue Note Milano and Monaco Growth Forums. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its digital communication and live entertainment professionals. It is a talent hub capable of engaging Oscar winners and celebrities from around the world, and to discover and attract new creative talents that guarantee an extremely high standard of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its establishment in 2005, the Group has grown steadily and has been regularly awarded numerous prizes and awards including several Lions at the Cannes Lions International Festival of Creativity and the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which in via Borsieri, at Isola (and not only) it puts on over 300 shows a year, invoicing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

Contact

CASTA DIVA GROUP – Issuer

Francesco Merone
investor.relations@castadivagroup.com
Via Lomazzo 34, 20154 Milan
T: +39 02 3450817

IR TOP CONSULTING

Investor Relations - Maria Antonietta Pireddu
m.pireddu@irtop.com
Media Relations
Domenico Gentile, Antonio Buozzi
ufficiostampa@irtop.com
Via C. Cantù 1 - 20123 Milan
T: +39 02 45473884 - www.aimnews.it

BANCA FINNAT EURAMERICA

Nomad and Specialist
Piazza del Gesù 49 - 00186 Rome
Tel. +39 06 69933219