# CASTA DIVA GROUP: THE SHAREHOLDERS' MEETING APPROVES THE 2017 FINANCIAL STATEMENTS

### Milan, 26 April 2018

The Shareholders' Meeting of Casta Diva Group (CDG: IM), a multinational active in the communications sector listed on AIM Italia, met today in ordinary session under the chairmanship of Luca Oddo.

### Financial Statements at 31 December 2017 - Approval and allocation of the profit

The Shareholders' Meeting approved the financial statements for the year ended 31 December 2017, resolving to carry forward the loss of Euro 712 thousand.

## Main consolidated results as at 31 December 2017<sup>1</sup>

**Earnings** from sales and services amount to 24.4 million euros, up 7% with respect to 2016 (22.8 million euros), primarily due to increased sales recorded by several foreign branches, in particular those in Lebanon, South Africa and Czech Republic.

**The Production Value** is equal to 23.5 million euros as **compared** to 24.9 million euros in 2016, of which 10.1 million euros (43%) was recorded by international branches, and 13.4 million euros (57%) by **Italian** branches.

The Production Value of the **Spot** - **Digital Video Content** business area (*production and post-production of advertising spots, digital and viral videos, web series and branded content*) amounted to **15.2 million euros**, or 65%, down 5% compared to 2016 (16.0 million euros). The Production Value of the **Events** – **Live&Digital Communication** business area (*organisation of conventions, web events, road shows, trade show stands, team building, product launches, experiential events for both the B2B and B2C targets*) is equal to **8.3 million euros** or 35%, down 7% with respect to 2016 (8.9 million euros).

The **EBITDA** amounts to **1.3 million euros**, +81% with respect to 2016 (0.7 million euros) thanks to reduced external operating costs following a series of optimisation and rationalisation actions implemented by the Group. The EBITDA Margin was recorded as 5.7%, confirming a significant improvement with respect to the 2016 figure of 3.0%, reflecting a value essentially in line with the objectives of the Strategic Plan 2017-2019 communicated to the market, which foresees a return to the pre-merger margin of 8% by 2019.

The **EBIT** is equal to -0.6 million euros (-0.03 million euros in 2016) after amortisation, depreciation and provisions equal to 2 million euros (0.8 million euros in 2016) due to increased non-recurring costs relative to provisions for credit risks and the depreciation of shares in the controlled companies Anteprima Video, Casta Diva Events and CDP Usa.

**Earnings before tax amount to** -1.06 million euros (-0.14 million euros in 2016), after net financial costs equal to 0.4 million euros (0.1 million euros in 2016). **Net earnings** amount to -1.3 million euros, compared to 0.14 million euros in 2016

**The Net Financial Position** is equal to -1.8 million euros, a net improvement with respect to 31 December 2016 (0.8 million euros) and 30 June 2017 (0.5 million euros), due to improved management and the positive contribution of circulating capital and also the taking into account of capital increases implemented during 2017.

**Net Assets** amount to 7.9 million euros, reflecting an increase compared to the figure of 5.0 million euros in 2016, primarily due to capital increases implemented during 2017.

At the Shareholders' Meeting, the Directors of CDG also provided information about the totally groundless nature of press reports published in recent days concerning lawsuits filed against the Company in the United States. The directors have reported that Casta Diva Group has already issued specific press releases and taken every initiative to protect the Group's assets - both material and reputational - and, with complete confidence in its legal positions and with the support of leading Italian and American legal advisors, intends to inform the market about the non-existence (even potential) of specific legal risks due to the absolute transparency, linearity and compliance with every possible statutory provision (both Italian and U.S.) of the conduct of its corporate representatives.

The minutes of the Shareholders' Meeting and the Summary Statement of votes will be made available to the public in accordance with the terms and conditions laid down in the applicable law. The press release is available on the following websites<u>www.castadivagroup.comwww.emarketstorage.com</u>

<sup>&</sup>lt;sup>1</sup>In the results as at 31 December 2017, Monaco Growth Forum LLC., acquired on 15 December 2017, was not consolidated.



**Casta Diva Group (CDG:IM)** is a multinational company active in the field of communication for the production of branded content, viral videos, digital content, films and live music entertainment. It is present in 4 continents with offices in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. Group brands are Casta Diva Pictures, Casta Diva Events, Anteprima Video, Blue Note Milano and Monaco Growth Forums. It represents the most extensive production network of advertising films and events worldwide, created through an active and continuous interaction between the different locations and the experience of its digital communication and live entertainment professionals. It is a talent hub capable of engaging Oscar winners and celebrities from around the world, and to discover and attract new creative talents that guarantee an extremely high standard of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 prominent brands reinterpreting conventional communication rules. Since its establishment in 2005, the Group has grown steadily and has been regularly awarded numerous prizes and awards including several Lions at the Cannes Lions International Festival of Creativity and the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It is the owner of Blue Note Milano, a prestigious jazz club and restaurant which opened in 2003 and is part of the international Blue Note network, a focal point on the world jazz scene, which in via Borsieri, at Isola (and not only) it puts on over 300 shows a year, invoicing approximately 25% (source: SIAE) of the jazz industry's income in Italy.

#### Contact

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