

CASTA DIVA GROUP: THE BOARD APPOINTS ANDREA DE MICHELI PRESIDENT AND LUCA ODDO CHIEF EXECUTIVE OFFICER

Francesco Merone co-opted in the Board of Directors and nominated Managing Director

Milan, 30th May 2018

The Board of Casta Diva Group (CDG:IM), international communications company listed on AIM Italia, in today's meeting, in order to reinforce its functional efficiency, has appointed Andrea De Micheli President of the Group, Luca Oddo CEO and co-opted Francesco Merone as the Managing Director of the Group.

Andrea De Micheli, in his new role, will manage institutional relations and support new businesses, mainly *high tech and movies*.

Luca Oddo, as the CEO of the Group, will focus on strengthening the international network, especially in China and the Middle East, and will implement new models of integrated communications to meet the markets needs for the main players in the world of advertising.

"This division of delegations is more functional for our personal features" the Group founders, De Micheli and Oddo, stated "and will allow us to contribute in a more efficient manner at achieving the company goals. The co-opting of Francesco Merone as Advisor and Managing Director, who still is the Chief Financial Officer, is to be considered – also – as an important step, which will be beneficial to all our network.

The Board has deliberated to finalise and present to the market the new Industrial Plan 2018/2020 by June, in order to incorporate new and ambitious projects, in which the Group has decided to invest.

The press release can be found www.castadivagroup.com e www.emarketstorage.com

Casta Diva Group (CDG:IM) is a multinational company, which operates in communications and production of branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Antepima Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (fonte: Siae) of the total income of the jazz industry in Italy.

Contacts

CASTA DIVA GROUP – Issuer
Francesco Merone
investor.relations@castadivagroup.com
Via Lomazzo 34, 20154 Milano
T: +39 02 3450817

IR TOP CONSULTING
Investor Relations - Maria Antonietta Pireddu
m.pireddu@irtop.com
Media Relations
Domenico Gentile, Antonio Buozzi
ufficiostampa@irtop.com
Via C. Cantù, 1 - 20123 Milano
T: +39 02 45473884 - www.aimnews.it

BANCA FINNAT EURAMERICA
Nomad e Specialist
Piazza del Gesù, 49 - 00186 Roma
Tel. +39 06 69933219