



CASTA DIVA GROUP: SHAREHOLDING CHANGE

Milan, 28th February 2019

On the 27th of February 2019, Casta Diva Group (CDG:IM), Innovative PMI listed on AIM Italy operating internationally in the sector of communications, announces that Luca Oddo, CEO and partner of Casta Diva Group SpA, with 43,04% share for Reload Srl – majority shareholder of Casta Diva Group SpA with 64,29% - will be the direct shareholder, after allocating the shares of Casta Diva Group according to the terms and conditions mentioned below, with simultaneous reduction of Reload Srl shareholding.

In particular, this operation has been completed according to statutory forecast of Reload Srl according to which its partners can withdraw from Reload Srl, obtaining in return a number of shares of Casta Diva Group SpA equal to the percentage of withdrawn shares of Reload Srl, compared to the total number of shares of Casta Diva Group SpA obtained from Reload Srl before withdrawing. In fact, after withdrawing, this operation has affected the exchange between the shares of Reload Srl, owned by Luca Oddo, and the number of shares of CDG equal to 3,518.603. As a consequence of this operation, Luca Oddo will directly own 3.568.536 shares of Casta Diva equal to 28,06% of share capital.

The allocation of shares of Casta Diva Group Srl to Mr. Luca Oddo will be completed within 90 days of this request and does not include any charges, hence no internal-dealing announcement is necessary.

It is to be underlined that the number of shares that Luca Oddo will receive from Reload Srl is the same number the Luca Oddo gave to the Group.

Please find below the share capital break-down of Casta Diva Group SpA once the shares of CDG from Reload Srl will be allocated and held by Mr. Oddo.

Shareholder	Number of shares	%
Reload S.r.l.	4.656.591	36,62
Luca Oddo	3.568.603	28,06
Own shares	73.500	0,58
Market	4.417.183	34,74
TOTAL	12.715.877	100,00

CASTA DIVA GROUP (Casta Diva Group (CDG:IM - ISIN IT0005003782)) is a multinational company, which operates in communications and production of branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Anteprima Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.



Press release on www.castadivagroup.com and www.emarketstorage.com

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