



CASTA DIVA GROUP: SHAREHOLDING UPDATE

Milan, 3rd April 2019

Casta Diva Group (CDG: IM), Innovative PMI listed on AIM Italia, operating internationally in the communications sector, announced that Rhea Vendors Group SpA, currently owning 18,76% of the Reload Srl share – majority shareholder of Casta Diva Group SpA by 36,62% - as communicated on the 29th March 2019, will become direct shareholder, after allocating shares of Casta Diva Group SpA according to what mentioned below, with consequent decrease of Reload Srl shareholding.

In particular, this operation has been completed according to the statutory agreement with Reload Srl, for which shareholders can withdraw from it, obtaining in return a number of shares of Casta Diva Group SpA equal to the percentage of withdrawn shares of Reload Srl, in comparison to the total number of shares of Casta Diva Group SpA owned by Reload Srl before withdrawal. In addition, following the withdrawal, this operation will refer to the share exchange of Reload Srl, owned by Rhea Vendors Group SpA, with 873.727 shares of CDG. Following this operation, Rhea Vendors Group SpA will directly own 873.727 shares of CDG, equal to 6,87% of the share capital.

The allocation of shares of Casta Diva Group Srl to Rhea Vendors Group SpA will be made by Reload Srl, according to the statutory agreement, within 90 days from the withdrawal date without any charges, therefore it is not necessary to arrange internal dealing.

We would like to underline that the number of shares that Rhea Vendors Group SpA will obtain from Reload Srl is the same number of shares that Rhea Vendors Group SpA provided at the time.

Please find below the new share capital break-down of Casta Diva Group SpA, once the shares of CDG will be allocated to Rhea Vendors Group SpA by Reload Srl, highlighting that Reload Srl will decrease by 30% whereas Rhea Vendors SpA will increase by 5%.

In order to identify the new share capital break-down of Casta Diva Group SpA based on what mentioned above, we have taken into account the share capital break-down of CDG, once the CDG shares will be allocated to Luca Oddo by Reload Srl, as announced on 28th February 2019.

Shareholder	N. of shares	%
Reload Srl	3.783.124	29,75%
Luca Oddo	3.568.343	28,06%
Rhea Vendors Group SpA	873.727	6,87%
Own shares	73.500	0,58%
Market	4.417.183	34,74%
TOTAL	12.715.877	100,00%

CASTA DIVA GROUP (Casta Diva Group (CDG:IM - ISIN IT0005003782)) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Anteprema Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication.



Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.

Press release on www.castadivagroup.com and www.emarketstorage.com

CONTACTS

ISSUER

Castadiva Group | Francesco Merone | investor.relations@castadivagroup.com | T +39023450817 | Via Lomazzo, 34 Milano

INVESTOR RELATIONS

IR Top Consulting | Maria Antonietta Pireddu | m.pireddu@irtop.com | T +390245473884 | Via C. Cantù, 1 Milano

FINANCIAL MEDIA RELATIONS

IR Top Consulting | Domenico Gentile | d.gentile@irtop.com | T: +390245473884 | Via C. Cantù, 1 Milano

NOMAD AND SPECIALIST

Banca Finnat Euramerica | T +390669933219 | Piazza del Gesù, 49 Roma
erica | T +390669933219 | Piazza del Gesù, 49 Roma