



CASTA DIVA GROUP IN THE SPORTS EVENTS INDUSTRY WITH A 1.2 MIL EURO DEAL FOR XXX SUMMER UNIVERSIADE NAPOLI 2019

Milan, 16th April 2019

Casta Diva Group (CDG:IM), Innovative PMI listed on AIM Italia, operating internationally in the communications sector, announces to have won the project for 1.2 Mil Euro after successful international bidding organised by ARU - Agenzia Regionale Universiadi, with its subsidiary G.2 Eventi srl, (incorporated into District Srl, whose 51% is owned by Casta Diva Group) for "30th Summer Universiade Napoli 2019".

Summer Universiade is an international sports event as important as the Olympics for university students from all over the world. G.2 Eventi will be managing the planning, implementation, venue set-up as well as the agenda (conferences, sports events, meetings, forums and all relevant services).

MATTEO VALCELLI and ERNESTO PELLEGRINI, Chairman and Chief Sales Officer of District Srl, stated:

"Winning this project symbolises the strength of DISTRICT, formed after incorporation by acquisition of G.2 Eventi Srl e MeTe Travel & Events Srl owned by Fiducia and Casta Diva Events S.r.l. by Casta Diva Group SpA. This process was finalised in September 2018. This merging allows Casta Diva Group to explore new business areas for which G.2 and MeTe were already leaders, by offering a wider range of services both in Italy and abroad.

CASTA DIVA GROUP (Casta Diva Group (CDG:IM - ISIN IT0005003782) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Anteprema Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.

Press release on www.castadivagroup.com and www.emarketstorage.com

CONTACTS

www.castadivagroup.com



ISSUER

Castadiva Group | Francesco Merone | investor.relations@castadivagroup.com | T +39023450817 | Via Lomazzo, 34 Milano

INVESTOR RELATIONS

IR Top Consulting | Maria Antonietta Pireddu | m.pireddu@irtop.com | T +390245473884 | Via C. Cantù, 1 Milano

FINANCIAL MEDIA RELATIONS

IR Top Consulting | Domenico Gentile | d.gentile@irtop.com | T: +390245473884 | Via C. Cantù, 1 Milano

NOMAD AND SPECIALIST

Banca Finnat Euramerica | T +390669933219 | Piazza del Gesù, 49 Roma