



CASTA DIVA GROUP: FRANCESCO ALDO DE LUCA APPOINTED AS THE NEW CHIEF FINANCIAL OFFICER.

Milan, 9th August 2019

Casta Diva Group (CDG:IM), International and innovative SME listed on the AIM Italia, operating in the strategic communications sector, for events and spots production, informs that from August 1st 2019, **Francesco Aldo De Luca** is the new Chief Financial Officer and Investor Relator, replacing **Francesco Merone**, who decided to pursue new professional paths. The Group wishes Francesco Merone the best for his career.

Francesco Aldo De Luca began working for Capgemini Group, taking on increasing responsibility for ENI Group, Pirelli Group and Ferrari S.p.A. in Maranello. He is the President of the Italy Chapter of the Institute of Management Accountants.

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CASTA DIVA GROUP (Casta Diva Group (CDG:IM - ISIN IT0005003782)) is a multinational company, which operates in communications, producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Anteprema Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.

Press release on www.castadivagroup.com and www.emarketstorage.com

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