



OWN SHARES ALLOTMENT AS WORK FOR EQUITY INFORMATION REGARDING MAIN SHAREHOLDERS VARIATION

Milan, 1st October 2019

OWN SHARES ALLOTMENT

Casta Diva Group SpA, a multinational company active in the sector of major events, communication, live music entertainment and video and film production, announces that on 30th September 2019 additional n. 76,500 treasury shares were issued to Dr Francesco Merone, as work for equity, (in addition to the 73,500 shares already issued to Mr. Francesco Merone on September 11th 2019 as per press release September 26th 2019), of which no. 7,000 shares already in portfolio, whose purchase transactions were not disclosed, and n. 69,500 shares purchased by the Company on September 27th 2019.

Below is the information of the purchase transactions made:

| Date | Number of purchased shares | Average price (Euro) | Equivalent (Euro) |
|---------------------|----------------------------|----------------------|-------------------|
| 26th June 2018 | 2.000 | 1,3925 | 2.785 |
| 22nd October 2018 | 5.000 | 1,1400 | 5.700 |
| 27th September 2019 | 69.500 | 0,486 | 33.777 |

The shares were issued at the unit price of Euro 0.486.

At the end of the operation described above, the Company does not hold any treasury shares in its portfolio.

VARIATION OF MAIN SHAREHOLDERS

The Company also announces that on September 30th 2019 they received communication that, on September 27th 2019, Luca Oddo's stake decreased below the threshold of 20%. As of 27th September 2019, the shareholder declared to hold 2,540,843, equal to 19.98% of the share capital of Casta Diva Group SpA.

As a result of the transactions described above, the new shareholders of CDG as of today are as follows:

| Shareholders | Shares | % |
|---------------|------------|--------|
| Reload S.r.l. | 4.655.206 | 36,61% |
| Luca Oddo | 2.540.843 | 19,98% |
| Market | 5.519.828 | 43,41% |
| Total | 12.715.877 | 100% |

* * *



CASTA DIVA GROUP (Casta Diva Group (CDG:IM - ISIN IT0005003782) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Antepima Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Sia) of the total income of the jazz industry in Italy.
www.castadivagroup.com



Press release on www.castadivagroup.com and www.emarketstorage.com

CONTACTS

ISSUER

Casta Diva Group | investor.relations@castadivagroup.com | T +39-02-3450817 | Via Lomazzo, 34 Milano

FINANCIAL MEDIA RELATIONS

Close to Media | Luca Manzato | luca.manzato@closetomedia.it | T: +390270006237 | Via Caradosso, 8 Milano

NOMAD AND SPECIALIST

Banca Finnat Euramerica | T +39-06-69933219 | Piazza del Gesù, 49 Roma