



## PRESS RELEASE

### **CASTA DIVA GROUP: KID NOTIFICATION TO CONSOB FOR OPTION RIGHTS TO APPLY ON ORDINARY SHARES IN CIRCULATION IN ACCORDANCE WITH THE EU REGULATION**

**2017/653**

Milan, 4<sup>th</sup> October 2019

Casta Diva Group, a company listed on the AIM Italia, announced that CONSOB has been notified of the KID for the option rights on the ordinary shares of Casta Diva Group S.p.A. in circulation, as in accordance with the EU regulation 2017/653.

It should also be noted that the KID is published on the Company's website in the Investor Relations section.

This press release is available on the website <http://www.castadivagroup.com> in the Investor Relations section> Press releases. \*\*

**CASTA DIVA GROUP** (Casta Diva Group (CDG:IM - ISIN IT0005003782) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Anteprima Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.

[www.castadivagroup.com](http://www.castadivagroup.com)

Press release on [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

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