



PRESS RELEASE

G.2 EVENTI, A SUBSIDIARY OF CASTA DIVA GROUP, WON THE BID CALLED BY REGIONE PUGLIA FOR A MAXIMUM VALUE OF 7 MILLION EURO OVER TWO YEARS

The company is among the five players who have been provisionally awarded with two lots for promotion activities of the Region

Milan, December 16th 2019 - Casta Diva Group (CDG), a multinational company listed on the AIM Italia and active in the communication sector for the production of branded content, commercials, digital content, films and live music entertainment, announced that the Temporary Grouping of Companies of which its subsidiary **G.2 Eventi srl** is part, together with Romano Exhibit srl and Kibrit & Calce Srl, provisionally won two lots of a bid called by the Puglia Region together with others 4 participants. The award will be announced after verification of the bid requirements within 30 days.

The two lots, lasting two years, are worth a total value of about 7 million for the planning and organization of events to promote the Region. In particular, the first of the two lots is for the planning and organization of 80 events for a total value of 4.5 million Euro, while the second one is for 2 events for a total value of 2.5 million euros.

The activities mentioned in the two lots will be distributed within the Temporary Grouping of Companies based on the expertise of the individual companies and the portion for Casta Diva Group will be determined in relation to the awarding of the individual bids.

Andrea De Micheli, chairman and CEO of Casta Diva Group commented: *"A few days after the important awarding of the bid by Poste Italiane, this achievement confirms that teamwork and our Group talents lead to great creative and organizational results, in Italy as in all the Countries where we have our branches. The market acknowledges our skills and experience and pushes us to keep developing with confidence on our path".*

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CASTA DIVA GROUP (Casta Diva Group (CDG:IM - ISIN IT0005003782) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Antepima Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.

www.castadivagroup.com

Press release on www.castadivagroup.com and www.emarketstorage.com

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