



CASTA DIVA GROUP: TERMINATION OF OFFER PERIOD IN OPTION

Milan, 25th October 2019

Casta Diva Group S.p.A. ("**CDG**" or "**Company**"), announced that on 24th October 2019 the offer period in option relating to the capital increase in option terminated, as deliberated by the Board of Directors on 26th September 2019, in partial exercise of the conferred proxy by the extraordinary meeting of 18th July 2016, up to a maximum of n. 6,357,938 ordinary shares of the Company, without nominal value, having the same characteristics as those in circulation, with regular use ("**New Shares**"), at a price of Euro 0.50 per New Share, for a total equivalent value of maximum Euro 3,178,969 ("**Option Increase**").

The Company announced that during the offer period from 7th October 2019 to 24th October 2019, a total of n. 5,026,808 option rights have been exercised and therefore subscribed n. 2,513,404 New Shares, equal to 39.53% of the total New Shares offered, for a total value of Euro 1.256.702,00.

In addition, 1,561,500 pre-emption New Shares have been requested, which will be added to the n. 2,513,404 New Shares reported above for a total of n. 4,074,904 New Shares subscribed, equal to a total value of Euro 2,037,452.

As a consequence, the share capital subscribed as of the date of this press release is € 8,158,929.50, divided into n. 16,790,781 ordinary shares.

The reference shareholder Reload S.p.A. signed a total of n. 3,890,474 New Shares (of which 2,340,474 New Shares through exercise of the option rights for the shareholders and 1,550,000 New Shares through exercise of the pre-emption right), for an amount equal to 61.19% of the total of the New Shares. Reload S.p.A. will therefore be the holder of n. 8,571,422 ordinary shares, equal to 51.05% of the new share capital.

The New Shares, subscribed by the end of the offer in option and already credited on the accounts of the intermediaries, belonging to the centralized management system, managed by Monte Titoli SpA, at the end of the accounting day of October 24th 2019, they are available from October 25th 2019. The New Shares assigned following the exercise of the pre-emption right will be credited on the accounts of the intermediaries taking part in the centralized management system at the end of the accounting day 29th October 2019.

Please find below the updated shareholding chart of CDG, based on the information available:

Shareholder s	Shares	%
Reload S.p.A.	8.571.42 2	51,05
Luca Oddo	2.540.84 3	15,13
Market	5.678.51 6	33,82
Total	16.790.7 81	100,0 0%

The Company specifies that the number of pre-increase capital Reload shares was 4,680,948 compared to 4,655,206 in the previous release, and consequently the shares pertaining to the pre-capital increase market were 5,494,086, instead of 5,519 .828.

As part of the capital increase operation, Casta Diva was assisted by Nctm Law Firm.

In compliance with the provisions of Article 2444 of the Civil Code, the attestation relating to the subscription of the Option Increase, with the indication of the new share capital, will be deposited with the Companies Register in Milan, Monza and Brianza, Lodi in accordance with the law.

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CASTA DIVA GROUP (Casta Diva Group (CDG:IM - ISIN IT0005003782) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Anteprima Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.
www.castadivagroup.com

Press release on www.castadivagroup.com and www.emarketstorage.com

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