



CASTA DIVA GROUP: GUIDO PALLADINI APPOINTED AS NEW CHIEF FINANCIAL OFFICER AND INVESTOR RELATOR

THE BOARD APPROVES THE DISTRIBUTION OF EMOLUMENTS TO SOME DIRECTORS AS WORK FOR EQUITY, ISSUING SUBSEQUENTLY A TOTAL OF 800.000 NEW SHARES

Milan, 08th January 2019

Casta Diva Group, on 7th January 2020, announced that **Guido Palladini** is the new Chief Financial Officer and Investor Relator, replacing **Francesco Aldo De Luca**, who left the company for family reasons.

The Company would like to thank De Luca for his collaboration, wishing him every success.

Guido Palladini has a long experience as financial director. In 1995 he began his professional career at Birra Peroni, where he dealt with management control for the companies of the group, and then managed the acquisition process of numerous wholesale distribution companies in the beverage sector. In 2006, he joined the Einstein Multimedia Group as head of administration, finance and control. From 2013 to 2018, he was the group financial director for the production company Fandango and subsequently, with the same role, he joined the Lucisano Media Group, a company listed on the Aim Italia market.

Joining Casta Diva Group, Guido Palladini stated: "I am excited to be part of this close-knit and motivated team. I am already sharing my experience with this dynamic group, which is growing and developing in the field of communication".

Andrea De Micheli, Chairman and CEO of Casta Diva Group, stated: "Guido has rare skills to be found all together in one person: financial knowledge, strong experience in the media industry, smart approach to listed companies".

The company also announced that the Board of Directors of Casta Diva Group (CDG: IM) met today – with its Chairman Andrea De Micheli – approving the distribution, to the President Andrea De Micheli and the Vice President Gianluigi Rossi, of an increase in the emolument, for each one of them, equal to Euro 200,000 in compliance with the limit set by the shareholders' meeting on 3rd January 2020, keeping what has already resolved regarding the distribution of the emolument to the other members of the Board of Directors.

The integration of the remuneration to the Directors Andrea De Micheli and Gianluigi Rossi will take place by allocating to each one of them no. 400,000 of newly issued shares at an issue price of € 0.50 (so-called work for equity), in compliance with what was approved by the Board of Directors on September 26th 2019, which also deliberated on the exercise of the delegation to increase the share capital for the issue of new shares (as partially amended on 13th December 2019). The shares will be issued on 9th January 2020. The Issuer will publish the press release about the change in share capital after the filing of the capital increase at the Milan Companies Register in accordance with the law.

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Antepima
www.castadivagroup.com



Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.

Press release available on www.castadivagroup.com and www.emarketstorage.com

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