



CASTA DIVA GROUP: OVER THE LAST TWO MONTHS, THE GROUP WON BIDS FOR OVER 6 MILLION EURO AND CREATED A TV CAMPAIGN WITH LUCIANA LITIZZETTO

Milan, 29th January 2020 – Casta Diva Group (CDG:IM), a pocket-size multinational SME listed on the Aim Italia, operating in the events industry and tv spots production, announced that, over the last two months, the Group companies have won bids for spots, projects and events production, for a total value of **over 6 Million Euro**.

In particular, Casta Diva Group won bids for events called by **Allianz, Allianz Bank, Bmw, Lundbeck, Huawei**, and has collaborated with projects for **A2A** and an important **Bayer's brand**. Also, the Group has produced a TV campaign for a famous multinational company in the fast-moving consumer goods industry with **Luciana Littizzetto**.

CASTA DIVA GROUP (CDG:IM -ISIN IT0005003782) is a multinational company, which operates in communications, also producing branded contents, viral videos, digital contents, film and live music entertainment. It is located in 4 continents with branches in 14 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Mumbai and Shanghai. The Group brands are Casta Diva Pictures, Casta Diva Events, Anteprima Video, Blue Note Milano and Casta Diva Forums. It represents the biggest production network for advertising and events worldwide, built through an active and continuous interaction among the different branches and the experience of its professionals in digital communications and live entertainment. It's a talent hub able to get Oscar awards and celebrities from all over the world and to discover and attract new creative talents, who deliver standard of excellence. Casta Diva Group and its managers have offered strategies of innovative and creative communications and 100 big brands, reinterpreting the rules of conventional communication. Since its foundation, in 2005, the Group has constantly developed and awarded with the Lions at Cannes Lions International Festival of Creativity, Mobius Award, LIA -London International Awards, EuBEA –European Best Event Awards. It owns Blue Note Milan, jazz club and cuisine restaurant opened in 2003 and part of the international network Blue Note, well renowned in the jazz world, located in via Borsieri, Isola, (not only there) and produces over 300 shows per year, with an income of 25% (by: Siae) of the total income of the jazz industry in Italy.

Press release available on www.castadivagroup.com and www.emarketstorage.com

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