



**CASTA DIVA GROUP S.P.A. – ISSUE OF A
NON-CONVERTIBLE BOND LOAN**

*A non-convertible bond loan for 1,310,000.00 Euro will be issued subject to approval
of the access request by Invitalia*

Milan 28th December 2020 - CASTA DIVA GROUP S.p.A. (CDG:IM), Innovative SME listed on the AIM Italia, operating internationally in the communication industry ("CDG" or "Company"), announced that today the Board of Directors of the Company has resolved to approve the issue of a not convertible bond loan up to Euro 1,310,000.00 through the issue of no. 131 bonds ("Bonds") with a nominal value of € 10,000.00, intended for subscription by the National Agency for Investment Attraction and Business Development S.p.A. ("Invitalia"), according to the terms, procedures and conditions (including the interest rate and commitments undertaken pursuant to the bond loan regulation) as per art. 26 L.d. 19th May 2020, n. 34, into l. 17th July 2020, n. 77, and by the Decree of the Minister of Economy and Finance in agreement with the Minister of the Economic Development on 11th August 2020. The issue of the loan is for personnel costs, investments or working capital for productions and entrepreneurial activities located in Italy.

The issue of the bond loan is subject to approval of the access request by Invitalia.

The Bonds, which will not be subject to listing on a regulated market or for trading on a multilateral system of negotiation, will eventually be issued in exemption from obligation to the publication of an offer prospectus, pursuant to and for the purposes of art. 1, paragraph 4 of Regulation (EU) 2017/1129 and art. 100 of the Consolidated Law on Finance.

Press release available on www.castadivagroup.com and www.emarketstorage.com

CASTA DIVA GROUP (CDG: IM - ISIN IT0005003782) is a multinational company, active in the communication sector, for the production of branded content, viral videos, digital content, films and live music entertainment. It is located in 4 continents with offices in 15 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, Mumbai and Shanghai. The Group's brands are Casta Diva Pictures, District, Casta Diva Events, G.2 Events, Casta Diva Financial Events, K2 Com, Blue Note Milano and Blue Note Off. It represents the largest network of advertising, films and events production worldwide, built through an active and continuous interaction between the different offices and the experience of its



professionals in digital communication and live entertainment. It is a talent hub capable of winning Oscar awards and engaging with celebrities from all over the world as well as of discovering and attracting new creative talents that deliver very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting conventional communication rules. Since been founded in 2005, the group has grown and has won more than 120 international awards, including numerous Lions at the Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards.

The Group owns Blue Note Milano, the best known jazz club and restaurant in continental Europe, opened in 2003 (part of the international network Blue Note), well-known in the jazz world on an international level, located in Isola, on Via Borsieri (not only), producing over 300 shows a year, invoicing about 25% (source: Siae) of the jazz collection in Italy.

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