



CASTA DIVA GROUP: SHAREHOLDERS' MEETING FIRST CALL

Milan, 29th March 2021

Casta Diva Group (CDG: IM), Innovative SME listed on the AIM Italia, active on an international level in the communication sector, announced that the Ordinary Shareholders' Meeting on first call scheduled today at 15:00 has not been validly formed as those who attended represented n. 873,727 shares, corresponding to 4.69% of the Company's share capital. As shown in the Notice of Call on March 11th, 2021, the Meeting will be held on second call on March 30th, 2021 at 15:00.

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CASTA DIVA GROUP (CDG: IM - ISIN IT0005003782) is a multinational company, active in the communication sector, for the production of branded content, viral videos, digital content, films and live music entertainment. It is located in 4 continents with offices in 15 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, Mumbai and Shanghai. The Group's brands are Casta Diva Pictures, District, Casta Diva Events, G.2 Events, Casta Diva Financial Events, K2 Com, Blue Note Milano and Blue Note Off. It represents the largest network of advertising, films and events production worldwide, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of winning Oscar awards and engaging with celebrities from all over the world as well as of discovering and attracting new creative talents that deliver very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting conventional communication rules. Since been founded in 2005, the group has grown and has won more than 120 international awards, including numerous Lions at the Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards.

The Group owns Blue Note Milano, the best known jazz club and restaurant in continental Europe, opened in 2003 producing over 300 shows a year, invoicing about 25% (source: Siae) of the jazz collection in Italy.

Press release available on www.castadivagroup.com and www.emarketstorage.com

CONTACTS

EMITTENTE

Casta Diva Group | Guido Palladini | investor.relations@castadivagroup.com | T +39023450817 | Via Lomazzo, 34 Milano

FINANCIAL MEDIA RELATIONS

Close to Media | Luca Manzato | luca.manzato@closetomedia.it | T: +390270006237 | Via Caradosso, 8 Milano

CORPORATE MEDIA RELATIONS

ABG PR | Alessia Bianchi | alessia@abgpr.com | T: +39 031.6871940/ M. +39 338.4840662 | Via Mosè Bianchi, 24 Milano

Alessia Segantin | s_alessia@abgpr.com | T: +39 031.6871940/ M. +39 338.4840662 | Via Mosè Bianchi, 24 Milano

NOMAD AND SPECIALIST

Banca Finnat Euramerica | T +390669933219 | Piazza del Gesù, 49 Roma