



CASTA DIVA GROUP S.P.A. - NOTICE OF CALL OF THE EXTRAORDINARY SHAREHOLDERS' MEETING AND RELATED ASSEMBLY DOCUMENTATION

Milan 4th May 2021 - CASTA DIVA GROUP S.p.A. (CDG: IM), Innovative SME listed on the AIM Italia active internationally in the communication sector ("**CDG**" or "**Company**"), announced that the notice of the Extraordinary Shareholders' Meeting was published today in the newspaper "Italia Oggi", called on May 19th 2021 on first call and, if necessary, on May 20th, 2021 on second call. Participation in the Extraordinary Assembly may take place, pursuant to art. 106, of the Decree Law, 17th March 2020, n. 18, converted into law by the Law on the 24th April 2020, n. 27, whose effectiveness was last extended by the Decree Law, 31st December 2020, n. 183 converted into law from the Law on the 26th February 2021, n. 21, exclusively through their designated representative and via online platforms.

Only the members of the administrative bodies and control will therefore have the right to participate in the assembly via online platforms, the designated representative, as well as the other subjects to whom it is participation in the shareholders' meeting is allowed, pursuant to the law and the Articles of Association, apart from the shareholders, who must necessarily do so through their designated representative.

The text of the full notice of meeting, as well as the documentation relating to the Shareholders' Meeting required by current legislation, including the report explanatory by the Board of Directors on the liquidation value pursuant to of art. 2437-ter of the civil code, together with the opinions expressed by the Board Statutory Auditors and by the auditing company BDO Italia S.p.A., are available at the registered office in Milan, Via Paolo Lomazzo n. 34, and available on the Company's website www.castadivagroup.com (section "Investor Relations").

CASTA DIVA GROUP (CDG: IM - ISIN IT0005003782) is a multinational company, active in the communication sector, for the production of branded content, viral videos, digital content, films and live music entertainment. It is located in 4 continents with offices in 15 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, Mumbai and Shanghai. The Group's brands are Casta Diva Pictures, District, Casta Diva Events, G.2 Events, Casta Diva Financial Events, K2 Com, Blue Note Milano and Blue Note Off. It represents the largest network of advertising, films and events production worldwide, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of winning Oscar awards and engaging with celebrities from all over the world as well as of discovering and attracting new creative talents that deliver very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting conventional communication rules. Since been founded in 2005, the group has grown and has won more than 120 international awards, including numerous Lions at the Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards.

The Group owns Blue Note Milano, the best known jazz club and restaurant in continental Europe, opened in 2003 producing over 300 shows a year, invoicing about 25% (source: Siae) of the jazz collection in Italy.

Press release available on www.castadivagroup.com and www.emarketstorage.com

CONTACTS

EMITTENTE

Casta Diva Group | Guido Palladini | investor.relations@castadivagroup.com | T +39023450817 | Via Lomazzo, 34 Milano

FINANCIAL MEDIA RELATIONS

Close to Media | Luca Manzato | luca.manzato@closetomedia.it | T: +390270006237 | Via Caradosso, 8 Milano

CORPORATE MEDIA RELATIONS

ABG PR | Alessia Bianchi | alessia@abgpr.com | T: +39 031.6871940/ M. +39 338.4840662 | Via Mosè Bianchi, 24 Milano

Alessia Segantin | s_alessia@abgpr.com | T: +39 031.6871940/ M. +39 338.4840662 | Via Mosè Bianchi, 24 Milano

NOMAD AND SPECIALIST

Banca Finnat Euramerica | T +390669933219 | Piazza del Gesù, 49 Roma