



**GUIDO PALLADINI
IS THE NEW INVESTOR RELATIONS MANAGER
OF CASTA DIVA GROUP S.p.A.**

Milan 23rd December 2020 - CASTA DIVA GROUP S.p.A. (CDG: IM), Innovative SME listed on the AIM Italia, active internationally in the communication sector, in compliance with the new provisions of Borsa Italiana S.p.A. regarding the changes to the AIM Issuers Regulations, appointed Dr. Guido Palladini as the new Investor Relations Manager, (also CFO of the Group), already appointed for this position by Board of Directors meeting on 27th February, 2020.

Press release available on www.castadivagroup.com and www.emarketstorage.com

CASTA DIVA GROUP (CDG: IM - ISIN IT0005003782) is a multinational company, active in the communication sector, for the production of branded content, viral videos, digital content, films and live music entertainment. It is located in 4 continents with offices in 15 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, Mumbai and Shanghai. The Group's brands are Casta Diva Pictures, District, Casta Diva Events, G.2 Events, Casta Diva Financial Events, K2 Com, Blue Note Milano and Blue Note Off. It represents the largest network of advertising, films and events production worldwide, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of winning Oscar awards and engaging with celebrities from all over the world as well as of discovering and attracting new creative talents that deliver very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting conventional communication rules. Since been founded in 2005, the group has grown and has won more than 120 international awards, including numerous Lions at the Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards.

The Group owns Blue Note Milano, the best known jazz club and restaurant in continental Europe, opened in 2003 producing over 300 shows a year, invoicing about 25% (source: Siae) of the jazz collection in Italy.

CONTACTS

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