

CASTA DIVA GROUP: SHARE CAPITAL CHANGE FOLLOWING THE SUBSCRIPTION OF PART OF UNOPTED CAPITAL INCREASE RESOLVED ON 06.08.2020

Milan 19th July 2021 - CASTA DIVA GROUP S.p.A. (CDG: IM), Innovative SME listed on the AIM Italia active internationally in the communication sector ("CDG" or "Company"), following what was communicated on June 22nd 2021, announced, pursuant to Article 25 of the AIM Italia Issuers Regulation, the new share capital break down, after issuing no. 1,000,000 new ordinary shares, after capital increase in option was approved by the Board of Directors on the 6th August 2020.

The certificate of completion of capital increase was filed at the designated Company Register in Milan.

	Current share capital		Previous share capital	
	Euro	Shares	Euro	Shares
Total	9.585.898,50	19.644.719	9.085.898,50	18.644.719
Of which ordinary shares	9.585.898,50	19.644.719	9.085.898,50	18.644.719

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CASTA DIVA GROUP (CDG: IM - ISIN IT0005003782) is a multinational company, active in the communication sector, for the production of branded content, viral videos, digital content, films and live music entertainment. It is located in 4 continents with offices in 15 cities: Milan, Rome, London, Manchester, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, Mumbai and Shanghai. The Group's brands are Casta Diva Pictures, District, Casta Diva Events, G.2 Events, Casta Diva Financial Events, K2 Com, Blue Note Milano and Blue Note Off. It represents the largest network of advertising, films and events production worldwide, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of winning Oscar awards and engaging with celebrities from all over the world as well as of discovering and attracting new creative talents that deliver very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting conventional communication rules. Since been founded in 2005, the group has grown i and has won more than 120 international awards, including numerous Lions at the Cannes Lions International Festival of Creativity, Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards.

The Group owns Blue Note Milano, the best known jazz club and restaurant in continental Europe, opened in 2003 producing over 300 shows a year, invoicing about 25% (source: Siae) of the jazz collection in Italy.

Press release available on www.castadivagroup.com and www.emarketstorage.com

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