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**CASTA DIVA GROUP: PRODUCTION VALUE FOR Q1 2023 AT 21 MILLION EUROS (+73% ON Q1 2022).
ADDING THIS TO THE BACKLOG, CDG HAS ALREADY COVERED 72% OF THE 2023 PRODUCTION VALUE
INDICATED IN THE 2023-2025 INDUSTRIAL PLAN.**

Milan, April 20, 2023

Casta Diva Group (CDG:IM), (“CDG” or “Company”), a company listed on Euronext Growth Milan, active internationally in the communication sector, announces that the Board of Directors, meeting today, has examined the data, not subject to audit, relating to the consolidated quarterly Value of Production as of March 31, 2023, which marks an increase of 73.4%, compared to the same data of the previous year, going from Euro 12.2m to Euro 21.2m. With reference to the value of the backlog (orders to be fulfilled within the year) consolidated as of March 31, 2023, it stands at a value of Euro 41.6m. The sum of the Value of Production and backlog as of March 31, 2023 therefore amounts to Euro 62.8m and already represents, at present, 72% of the Value of Production indicated in the Industrial Plan 2023-2025 published on April 3, 2023, equal to Euro 87.2m.

The Chairman and CEO Andrea De Micheli stated: “It is very comforting to see that after only three months of the year 2023, CDG has already obtained orders for 72% of the annual budget forecast.” - Budget which is equal to Euro 87.2m, as indicated in the Industrial Plan published by the Company on April 3rd - “Casta Diva works with about 90 clients including some of the largest Italian and international companies. Our strategy includes consolidating the events market through a careful series of acquisitions and the creation of specialized verticals, such as those of our operating companies G2 Eventi (corporate events), Genius Progetti (luxury events) and Casta Diva Pictures (commercials and TV programs).” concludes De Micheli.

For more information on the development guidelines of the 2023-2025 Industrial Plan, please refer to the document available in the *Investor Relations* area in the “*Events and Presentations*” section on the Company’s website

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational company listed on Euronext Growth Milan active in the communication sector for the production of branded content, viral videos, digital content, films and live music entertainment. It is active on 4 continents with offices in 13 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town and Dubai. The Group’s brands are Casta Diva Ideas, Casta Diva Pictures, G.2 Eventi, Genius Progetti, We Are Live and Blue Note Milano. It represents the largest network of advertising film and event production worldwide, built through active and continuous interaction between different locations and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from all over the world and discovering and attracting new creative talents that guarantee very high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 120 international awards, including Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards and

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numerous Lions at the Cannes Lions International Festival of Creativity. It owns Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which produces over 300 shows a year at its Via Borsieri location (and not only), generates about 26% of jazz revenue in Italy (source: Siae) and constitutes a leading reality in the world jazz scene.

Press release available on www.castadivagroup.com and www.emarketstorage.com

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