

**CASTA DIVA GROUP: FIRST QUARTER 2024 PRODUCTION VALUE REACHES EUR 22.6 MILLION  
(UP 7% FROM Q1 2023)**

**ORDER BACKLOG STANDS AT EUR 34.2 MILLION**

**47% OF THE 2024 VALUE OF PRODUCTION 2024 AS PER 2023-2026 INDUSTRIAL PLAN  
ALREADY ACHIEVED**

**GREEN LIGHT FOR CLOSING OF E-MOTION ACQUISITION**

**Milan, April 15, 2024**

Casta Diva Group (CDG:IM), a company listed on Euronext Growth Milan and active internationally in the communications sector, announces that its Board of Directors, having met today, reviewed the unaudited consolidated value production value as of March 31, 2024. The value of production increased by 7% compared to the same period last year, rising from EUR 21.2 million to EUR 22.6 million.

The value of the consolidated backlog (orders to be fulfilled within the year) as of March 31, 2024, stands at EUR 34.2 million.

As of March 31, 2024, the combined total of the value of production and the backlog amounts to EUR 56.9 million, which already represents 47% of the value of production forecasted at EUR 120.7 million for the fiscal year 2024, as outlined in the Industrial Plan 2023-2026 published on December 4, 2023.

**Andrea De Micheli, Chairman and CEO**, stated, *"It is extremely encouraging to see that, just three months into the fiscal year 2024, CDG has already achieved about half of the year's budget. Casta Diva boasts a portfolio of over 100 clients, including some of the largest Italian and international companies. Our strategy is focused on strengthening our position in the events sector through a careful acquisition policy and the development of strategic specialized areas such as G2 Eventi for corporate business events, Genius Progetti for luxury sector events, Casta Diva Pictures, and Akita Film for the production of commercials and television programs. The upcoming closing of the acquisition of E-Motion, the final terms of which will be announced upon signing, will enhance our offering in the Creative Content Production division. E-Motion specializes in the production of industrial, emotional, and event videos."* concluded De Micheli.

For more information about the development guidelines of the Industrial Plan 2023-2026, please refer to the document available in the Investor Relations section under Events and Presentations on the company's website.

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**Casta Diva Group (CDG:IM - ISIN IT0005003782)** is a multinational company listed on Euronext Growth Milan, active in the communication sector for the production of branded content, viral videos, digital content, films, and live music entertainment. It has a presence in 4 continents with offices in 13 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, and Dubai. The Group's brands are Casta Diva Ideas, Casta Diva Pictures, G.2 Eventi, Genius Progetti, We Are Live, and Blue Note Milano. It represents the world's largest network of film and event production, built through active and continuous interaction between its various locations and the experience of its professionals in digital communication and live entertainment. It's a talent hub capable of engaging Oscar-winning talents and

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celebrities from around the world, as well as discovering and attracting new creative talents that guarantee high standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 100 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has consistently grown and has been awarded over 120 international awards, including Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards, and numerous Lions at the Cannes Lions International Festival of Creativity. It owns Blue Note Milan (part of an international network), the most famous jazz club on the European continent, opened in 2003, which produces over 300 shows a year at its Via Borsieri location (and beyond), accounting for about 26% of the jazz revenue in Italy (source: Siae) and constitutes a leading presence in the global jazz scene.

Announcement available on [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

## CONTACTS

### ISSUER

**Casta Diva Group** | Guido Palladini | [investor.relations@castadivagroup.com](mailto:investor.relations@castadivagroup.com) | T +39 02 83466100 | Via Lomazzo, 34 Milano

### CORPORATE AND FINANCIAL MEDIA RELATIONS

**ABG PR** | T: +39 031.6871940 | Via Mosè Bianchi, 24 Milano  
Corporate | Giulia Colombini | [giulia@abgpr.com](mailto:giulia@abgpr.com) | 328 1479251  
Finance | Luca Manzato | [luca@abgpr.com](mailto:luca@abgpr.com) | 335 7122973

### EURONEXT GROWTH ADVISOR E SPECIALIST

**Banca Finnat Euramerica** | T +390669933219 | Piazza del Gesù, 49 Roma

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