



**CASTA DIVA GROUP: PRODUCTION VALUE FOR THE FIRST NINE MONTHS OF 2024 REACHES EUR 82 MILLION (+15% COMPARED TO THE SAME PERIOD IN 2023), DRIVEN BY A STRONG Q3 WITH EUR 25 MILLION (+19% COMPARED TO Q3 2023). WITH A BACKLOG TO BE REALIZED BY THE END OF 2024, THE COMPANY HAS SURPASSED EUR 100 MILLION, EQUIVALENT TO 83% OF THE TARGET PLAN.**

**Milan, 15 October 2024**

**Casta Diva Group (CDG)** ("CDG" or "**the Company**"), a company listed on Euronext Growth Milan and active internationally in the communication sector, announces that today the Board of Directors has reviewed the production value as of 30 September 2024, which amounts to EUR 82 million, a 15% increase compared to the same period last year (EUR 71 million).

In particular, the production value for the third quarter increased by 19% compared to Q3 2023 (EUR 25 million vs. EUR 21 million), thanks to the continued strong demand for events that CDG successfully capitalizes on. As of 30 September 2024, the backlog (orders to be completed within the year) stands at EUR 19 million and is expected to increase due to the usual holiday season requests.

The total of the production value and the backlog as of 30 September 2024 amounts to EUR 101 million, representing 83% of the target set in the business plan (EUR 120.7 million).

*"Once again in 2024, Casta Diva is on track to surpass last year's results, which were already record-breaking," commented Chairman and CEO **Andrea De Micheli**. "We are pleased with the further growth achieved in the third quarter and the backlog already secured for the final quarter. In addition to revenue growth, profits for the first six months also increased by 11% compared to the same period in 2023, reaching EUR 2 million. These performances allow us to estimate year-end profitability in line with the projections outlined in our business plan. From a qualitative standpoint, we are particularly proud of the recent assignment awarded to Casta Diva (via G2 Eventi) for creating the Closing Ceremony of the Milano Cortina 2026 Paralympics. This will be the only Olympic Ceremony held in Cortina and the final act of this edition of the Games, with an expected global television audience in the billions. The immense communicative power*



*entrusted to us by the Olympic Committee carries great responsibility, which we will manage with wisdom, prudence, and ambition, laying the groundwork for our entry into the world of major celebratory events—one of the key verticals mentioned in our strategic plan.”*

The full press release is available on [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com).

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**CASTA DIVA GROUP** (CDG- ISIN IT0005003782) is a multinational company listed on Euronext Growth Milan, operating in the communication sector with a focus on producing branded content, viral videos, digital content, films, and live music entertainment. The Group operates across 4 continents, with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, and Riyadh. The Group's brands include Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti, and Blue Note Milano. It represents the most extensive global network for advertising film production and event creation, built through active and ongoing collaboration between its various offices and the expertise of its professionals in digital communication and live entertainment. As a talent hub, it engages Oscar winners and global celebrities, while also discovering and attracting new creative talents to maintain the highest standards of excellence. Casta Diva Group and its managers have provided innovative and creative communication strategies to over 150 major brands, redefining the rules of conventional communication. Since its founding in 2005, the group has grown steadily and has received over 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards, and numerous Lions at the Cannes Lions International Festival of Creativity. It is the owner of Blue Note Milano (part of an international network), the most renowned jazz club in continental Europe, which opened in 2003 and produces over 300 performances per year, generating approximately 26% of Italy's jazz revenue (source: SIAE), making it a leading global player in the jazz scene.

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