

**CASTA DIVA GROUP: THE BOARD OF DIRECTORS PROPOSES TO THE ASSEMBLY TO DISTRIBUTE AN ORDINARY DIVIDEND PARTLY IN CASH OF 3.471 CENTS PER SHARE AND PARTLY THROUGH THE ALLOCATION OF 1 SHARE FOR EVERY 250 SHARES HELD, EQUAL TO APPROXIMATELY €800,000 IN TOTAL.**

**THE TOTAL DIVIDEND YIELD IS 3.00%. PAYMENT FROM NOVEMBER 27, 2024.**

Milan, October 31, 2024

The Board of Directors of Casta Diva Group (CDG), a company listed on Euronext Growth Milan and active internationally in the communication sector, met today under the chairmanship of Andrea De Micheli and resolved to propose to the upcoming ordinary shareholders' meeting the distribution of an ordinary dividend partly in cash and partly in kind through the allocation of treasury shares from its portfolio, drawn from available reserves, according to the following methods:

- For the cash portion: a distribution of an amount equal to €0.03471 for each share outstanding (excluding treasury shares), totaling approximately €693,000, using available reserves;
- For the share portion: allocation of treasury shares in the ratio of 1 share for every 250 shares of Casta Diva Group held (with rounding down to the nearest unit), resulting in a corresponding reduction of the related reserve.

Considering the closing price of Casta Diva Group shares on October 30, 2024, which was €1.34, the component of the dividend constituted by the allocation of treasury shares is €0.00536 per share, totaling approximately €107,000.

The total dividend is therefore €0.04007 per share, amounting to around €800,000 based on the aforementioned stock price, and corresponds to a dividend yield of approximately 3.00%.

The ex-dividend date for the above-mentioned ordinary dividend, if approved by the assembly, is set for November 25, 2024 (record date November 26, 2024), and the dividend will be paid starting from November 27, 2024.

Chairman De Micheli commented: “Casta Diva is fulfilling its commitments to its shareholders, as announced in the Industrial Plan of December 4, 2023. The performance in 2023, which recorded a profit of €859,711, allows us to distribute €800,000 as the second tranche of the €3 million in dividends planned over the three-year period, yielding approximately 3.00%, in line with the best performances in our market. It should be noted that the distributed dividend will be tax-exempt for our shareholders as it comes from capital reserves.”

**CALL FOR A SHAREHOLDERS' MEETING**

The Board has resolved to convene the ordinary shareholders' meeting on November 22, 2024, at 3:00 PM to deliberate on the distribution of an ordinary dividend to be paid partly in cash and partly through the free allocation of treasury shares, drawn from available reserves. The relevant documentation will be made available to the public, within the legal deadlines, at the registered office

and on the website [www.castadivagroup.com](http://www.castadivagroup.com), in the Investor Relations/Financial Data and Press Releases section.

The press release is available at [www.castadivagroup.com](http://www.castadivagroup.com) and [www.emarketstorage.com](http://www.emarketstorage.com)

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**CASTA DIVA GROUP (CDG- ISIN IT0005003782)** is a multinational company listed on Euronext Growth Milan, active in the communication sector for the production of branded content, viral videos, digital content, films, and live music entertainment. It operates on 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, and Riyadh. The Group's brands include Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti, and Blue Note Milano. Casta Diva Group represents the largest network for the production of advertising films and events worldwide, built through active and continuous interaction among its various offices and the expertise of its professionals in digital communication and live entertainment. It serves as a talent hub capable of engaging Oscar winners and celebrities from around the globe while discovering and attracting new creative talents that ensure the highest standards of excellence. Since its founding in 2005, the group has steadily grown and has been awarded more than 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards, and numerous Lions at the Cannes Lions International Festival of Creativity. It owns Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, which opened in 2003 and produces over 300 shows a year at its venue on Via Borsieri (and beyond). Blue Note Milano generates approximately 26% of jazz revenue in Italy (source: SIAE) and is a leading entity in the global jazz scene.

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