

CASTA DIVA GROUP SPA: PRO FORMA REVENUES FOR 2024 AT €123.4 MILLION (+10.7% VS 2023).

THE RESULT IS 2.3% BETTER THAN THE INDUSTRIAL PLAN.

Milan, February 18, 2025

Casta Diva Group (**CDG:IM**), ("**CDG**" or the "**Company**"), a company listed on Euronext Growth Milan and operating internationally in the communication sector, announces that the Board of Directors, in its meeting today, examined the preliminary consolidated revenue figures for the 2024 financial year. These revenues, which are not yet subject to statutory audit, amount to €123.4 million, showing an increase of 10.7% compared to €111.5 million in 2023 and exceeding the projections outlined in the 2023-2026 Industrial Plan for 2024 by 2.3% (announced on December 4, 2023). With regard to the 2024 revenue growth—approximately +11% compared to the previous year—it is worth highlighting that this increase was driven both by significant **organic expansion** and by the **acquisition** of 100% of the share capital of Artificio Italiano Srl and 100% of the share capital of First Class Srl, both transactions having been completed during the 2024 financial year.

Our revenues continue to grow at a double-digit rate in 2024," said CEO Andrea De Micheli, "marking the best performance ever for Casta Diva. Almost all operational companies have met or exceeded their targets, and revenues for 2024 close at €123.4 million, reflecting a 10.7% increase over 2023.

From a qualitative perspective, it is worth highlighting that in 2024 we further strengthened our ability to compete for and win tenders for major events and prestigious ceremonies, such as the closing ceremony of the Milan Cortina 2026 Paralympics. In this context, the acquisition of Artificio Italiano—now rebranded as Casta Diva Art & Show—will allow us to better penetrate a highly promising market.

Additionally, through the acquisition of First Class Srl, we have secured a strong foothold in the Pharma events sector, another niche we started exploring in recent months. These qualitative and quantitative indicators, in my view, underscore the strong innovative drive of our offering and the growth trend of our business, fully aligned with our Industrial Plan and with the name of the market where we are listed: Euronext Growth Milan."

The Company notes that the preliminary revenue data may be subject to change upon approval of the financial statements as of December 31, 2024. It is also recalled that the final consolidated annual data for the 2024 financial year will be reviewed and approved by the Board of Directors according to the financial calendar and are currently under review by the auditing firm.

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We Make Things Happen

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational company listed on Euronext Growth Milan, operating in the communication sector with a focus on branded content production, viral videos, digital content, films, and live music entertainment. The Group has a presence across four continents, with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, and Riyadh. The Group's brands include Casta Diva Pictures, G.2 Eventi, Genius Progetti, Akita Film, E-Motion, Artificio Italiano, First Class, and Blue Note Milano. It represents the world's largest network for the production of advertising films and live events, built through continuous and active collaboration among its offices and the extensive experience of its professionals in digital communication and live entertainment. Casta Diva Group is a talent hub capable of engaging Oscar-winning artists and global celebrities, while also discovering and attracting new creative talents who uphold the highest standards of excellence. The Group and its management have provided innovative and creative communication strategies to over 100 major brands, redefining the conventions of traditional communication. Since its founding in 2005, the Group has maintained a steady growth trajectory and has received over 120 international awards, including the Mobius Award, LIA - London International Awards, EuBEA – European Best Event Awards, and multiple Cannes Lions International Festival of Creativity honors. Casta Diva Group also owns Blue Note Milano (part of an international network), the most renowned jazz club in Continental Europe, which opened in 2003. The venue in Via Borsieri, Milan, and other locations host over 300 performances per year, generating approximately 26% of Italy's total jazz revenue (source: SIAE), making it a leading force in the global jazz scene.

Press Release available at www.emarketstorage.com / www.castadivagroup.com

CONTACTS

ISSUER

Casta Diva Group | Guido Palladini | investor.relations@castadivagroup.com | T +39 02 83466100 | Via Lomazzo, 34 Milano

CORPORATE AND FINANCIAL MEDIA RELATIONS

ABG PR | T: +39 031.6871940 | Via Mosè Bianchi, 24 Milano
Luca Manzato | luca@abgpr.com | 335 7122973

INVESTOR RELATIONS ADVISOR

TWIN | Piazza Borromeo 14, Milano
Viale della Repubblica, 146 Treviso
Mara Di Giorgio | mara@twin.services | 335 7737417

EURONEXT GROWTH ADVISOR E SPECIALIST

Banca Finnat Euramerica | T +390669933219 | Piazza del Gesù, 49 Roma