

BREAKING NEWS

February 19th, 2025

Casta Diva Group

Euronext Growth Milan | Entertainment & ADV | Italy

EQUITY RESEARCH

ISIM
INTEGRÆ

FY24 Preliminary Results



Rating
BUY

Target Price
€ 3,20

Risk

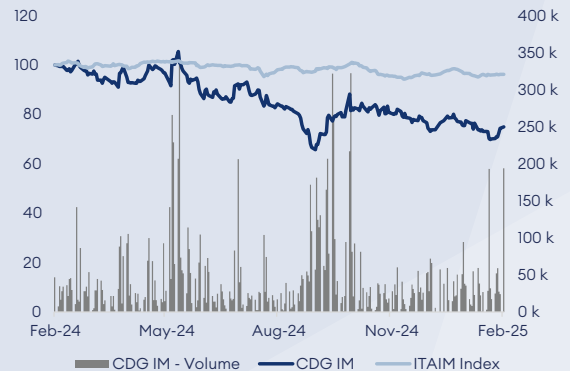
Medium

CDG IM Price
€ 1,19

Stock Data

Price	€ 1,19
Target price	€ 3,20
Upside/(Downside) potential	169,9%
Ticker	CDG IM
Market Cap (€/mln)	€ 23,77
EV (€/mln)	€ 29,37
Free Float	41,80%
Share Outstanding	20.044.719
52-week high	€ 1,74
52-week low	€ 1,03
Average daily volumes (3 months)	36.979

Stocks performance relative to FTSE Italia Growth



Mattia Petracca | mattia.petracca@integraesim.it

Alessia Di Florio | alessia.diflorio@integraesim.it

FY24 Preliminary Results

In the press release dated February 18th, 2025, Casta Diva Group SpA, a multinational company listed on Euronext Growth Milan and active in the communication sector for the production of branded content, viral videos, digital content, films, and live music entertainment, announced its preliminary consolidated revenue figures for 2024. These results, which have not yet been subject to statutory audit, indicate a revenue of € 123.40 million, marking a 10.7% increase compared to € 111.50 million recorded at the end of 2023. This growth is attributable to both strong organic expansion and the recent acquisitions of Artificio Italiano Srl and First Class Srl, transactions completed in 2024. The reported figure also exceeds by 2.3% the projections for 2024 outlined in the 2023-2026 Business Plan, presented on December 4th, 2023.

Commenting on the results, Casta Diva Group's Chairman and CEO, Andrea De Micheli, stated: *"Our revenue continues to grow at a double-digit pace in 2024, marking the best year ever for Casta Diva. Almost all our operating companies have met or exceeded their targets, and we closed 2024 with €123.4 million in revenue, reflecting a 10.7% growth over 2023. From a qualitative standpoint, we have further strengthened our ability to bid for and win major events and prestigious ceremonies, such as the closing ceremony of the Milan Cortina 2026 Paralympic Games. In this field, the acquisition of Artificio Italiano, which we have rebranded as Casta Diva Art & Show, will enable us to further capitalize on a highly promising market. Additionally, with the acquisition of First Class Srl, we have made a decisive entry into the Pharma events sector, a niche we began exploring in recent months. These quantitative and qualitative indicators, in my view, highlight the strong innovative vitality of our offering and the continuation of our growth, in line with our Industrial Plan and with the name of the market where we are listed: Euronext Growth Milan."*

In conclusion, the preliminary results confirm the solid and structured growth trajectory undertaken by Casta Diva Group, which continues to strengthen its position in the entertainment sector through a well-balanced combination of organic expansion and strategic inorganic growth initiatives. The company's outperformance relative to the Business Plan projections and the positive impact of recent acquisitions validate the effectiveness of its strategic approach, further supporting the sustainability of its growth model and the value generated.

Therefore, considering the positive preliminary results and awaiting a meeting with the management for a more detailed assessment of the full-year results, we confirm our recommendation: **Target Price €3.20, Rating BUY, and Risk Medium.**

Economics & Financials

TABLE 1 – ECONOMICS & FINANCIALS

CONSOLIDATED INCOME STATEMENT (€/mln)	FY22A	FY23A	FY24E	FY25E	FY26E
Revenues	83,62	110,85	120,50	135,80	153,00
Other revenues	0,35	0,66	0,60	0,60	0,60
Value of Production	83,97	111,51	121,10	136,40	153,60
COGS	1,47	1,54	1,70	1,90	2,10
Services	66,53	87,97	93,00	104,00	115,50
Use of asset owned by others	2,90	3,50	4,00	4,40	5,30
Employees	6,29	8,85	9,50	10,60	11,70
Other operating costs	0,53	1,08	1,00	1,00	1,00
EBITDA	6,26	8,57	11,90	14,50	18,00
<i>EBITDA Margin</i>	<i>7,5%</i>	<i>7,7%</i>	<i>9,8%</i>	<i>10,6%</i>	<i>11,7%</i>
Non recurring items	0,73	1,64	0,00	0,00	0,00
EBITDA Adj.	6,99	10,21	11,90	14,50	18,00
<i>EBITDA Adj. Margin</i>	<i>8,3%</i>	<i>9,2%</i>	<i>9,8%</i>	<i>10,6%</i>	<i>11,7%</i>
D&A	2,39	3,16	3,30	3,30	3,30
EBIT	3,87	5,41	8,60	11,20	14,70
<i>EBIT Margin</i>	<i>4,6%</i>	<i>4,9%</i>	<i>7,1%</i>	<i>8,2%</i>	<i>9,6%</i>
EBIT Adj.	4,60	7,06	8,60	11,20	14,70
<i>EBIT Margin</i>	<i>5,5%</i>	<i>6,3%</i>	<i>7,1%</i>	<i>8,2%</i>	<i>9,6%</i>
Financial management	(0,49)	(1,01)	(1,15)	(1,30)	(1,45)
EBT	3,38	4,41	7,45	9,90	13,25
Taxes	1,57	2,51	3,00	4,00	5,30
Net Income	1,81	1,90	4,45	5,90	7,95
<i>Minorities Income</i>	<i>0,30</i>	<i>0,26</i>	<i>0,30</i>	<i>0,30</i>	<i>0,30</i>

CONSOLIDATED BALANCE SHEET (€/mln)	FY22A	FY23A	FY24E	FY25E	FY26E
Fixed Assets	13,45	21,24	22,50	21,90	21,70
Account receivable	18,49	19,78	33,10	37,40	43,30
Inventories	0,04	0,04	0,05	0,05	0,05
Account payable	26,58	21,02	41,50	46,40	51,00
Operating Working Capital	(8,05)	(1,20)	(8,35)	(8,95)	(7,65)
Other receivable	12,05	15,33	13,10	14,85	16,40
Other payable	10,89	19,17	12,40	13,80	15,00
Net Working Capital	(6,89)	(5,04)	(7,65)	(7,90)	(6,25)
Severance & other provisions	1,13	1,56	1,45	1,50	1,55
NET INVESTED CAPITAL	5,43	14,64	13,40	12,50	13,90
Share capital	9,79	9,79	9,79	9,79	9,79
Reserves	(3,09)	(2,39)	(1,47)	0,85	3,99
Net Income	1,51	1,64	4,15	5,60	7,65
Equity	8,21	9,04	12,46	16,24	21,42
Cash & cash equivalents	18,96	11,43	18,06	21,74	24,52
Financial debt	16,18	17,03	19,00	18,00	17,00
Net Financial Position	(2,78)	5,60	0,94	(3,74)	(7,52)
SOURCES	5,43	14,64	13,40	12,50	13,90

CONSOLIDATED CASH FLOW (€/mln)	FY23A	FY24E	FY25E	FY26E
EBIT	7,06	8,60	11,20	14,70
Taxes	2,51	3,00	4,00	5,30
NOPAT	4,55	5,60	7,20	9,40
D&A	3,16	3,30	3,30	3,30
Change in NWC	(1,85)	2,61	0,25	(1,65)
Change in receivable	(1,29)	(13,32)	(4,30)	(5,90)
Change in inventories	(0,01)	(0,01)	0,00	0,00
Change in payable	(5,56)	20,48	4,90	4,60
Change in others	5,00	(4,54)	(0,35)	(0,35)
Change in provisions	0,43	(0,11)	0,05	0,05
OPERATING CASH FLOW	6,28	11,40	10,80	11,10
Capex	(10,95)	(4,56)	(2,70)	(3,10)
FREE CASH FLOW	(4,67)	6,84	8,10	8,00
Financial Management	(1,01)	(1,15)	(1,30)	(1,45)
Change in Financial debt	0,84	1,97	(1,00)	(1,00)
Change in equity	(1,07)	(1,02)	(2,13)	(2,76)
FREE CASH FLOW TO EQUITY	(5,90)	6,64	3,67	2,79

Source: Casta Diva Group and Integrae SIM estimates

Data as of last Equity Research document (Update) as of 14/10/2024

Disclosure Pursuant to Delegated Regulation UE n. 2016/958

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Date	Price	Recommendation	Target Price	Risk	Comment
21/05/2024	1,48	Buy	3,20	Medium	Initiation of Coverage
24/06/2024	1,42	Buy	3,20	Medium	Update
19/07/2024	1,49	Buy	3,20	Medium	Breaking News
14/10/2024	1,32	Buy	3,20	Medium	Update
23/12/2024	1,19	Buy	3,20	Medium	Breaking News
13/01/2025	1,24	Buy	3,20	Medium	Breaking News

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Equity Total Return (ETR) for different risk categories			
Rating	Low Risk	Medium Risk	High Risk
BUY	ETR >= 7.5%	ETR >= 10%	ETR >= 15%
HOLD	-5% < ETR < 7,5%	-5% < ETR < 10%	0% < ETR < 15%
SELL	ETR <= -5%	ETR <= -5%	ETR <= 0%
U.R.	Rating e/o target price Under Review		
N.R.	Stock Not Rated		
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