



**CASTA DIVA GROUP:
VALUE OF PRODUCTION AMOUNTS TO €58.2 MILLION, UP APPROXIMATELY 2% IN THE
FIRST HALF OF 2025**

BACKLOG AS OF JUNE 30 STANDS AT €43.8 MILLION

*The projected growth amounts to around +12%
when combining the Value of Production with the backlog, compared to 2024*

Milan, July 15, 2025

Casta Diva Group (CDG:IM) ("CDG"), company listed on Euronext Growth Milan and operating internationally in the field of communication and creative content production, announces that the Board of Directors has reviewed the **preliminary consolidated Value of Production** for the first half of 2025, amounting to **€58.2 million¹**, showing an increase of **+1.7%** compared to the first half of 2024.

As of the same date, the **backlog** (orders to be fulfilled within the year) stands at **€43.8 million¹**, compared to **€34.2 million¹** as of June 30, 2024.

By adding the Value of Production already generated during the first half to the current backlog, the projected full-year Value of Production shows a growth of **+12%**, reaching **€102.0 million**, compared to **€91.4 million** in the previous year.

Andrea De Micheli, Chairman and CEO of Casta Diva Group, **commented:** *"The first half of 2025 saw our Group engaged in numerous initiatives, with results confirming the growth trajectory we have outlined. We expanded our presence into new market segments, investing in strategic capabilities to support our international development and strengthen our positioning in content production and live communication. The creation of **agenZy** — the joint venture born from the synergy between our expertise and that of eGroup — represents a significant milestone in this direction, enabling us to enter the Young Economy and offer companies an authentic and structured channel to engage with the new generations. We are proud to have worked alongside high-profile clients on prestigious projects that effectively translated their brand values into engaging and high-quality storytelling. The adoption of **innovative technologies** represents an additional strategic growth driver for the Group, allowing us to overcome the limits of traditional production by combining quality and efficiency. Moreover, the entry of leading players in the Italian financial system into our debt capital structure, as well as the **issuance of sustainability-linked instruments**, represent a strong endorsement of the soundness of our industrial plan and our vision for sustainable growth. We continue to look to the future with determination,*

¹ Figure unaudited

CASTADIVAGROUP

We Make Things Happen

ready to seize new opportunities and to leverage the contribution of an increasingly skilled and motivated team."

The press release is available at www.castadivagroup.com and www.emarketstorage.com

CASTA DIVA GROUP (CDG:IM – ISIN IT0005003782) is a multinational company listed on Euronext Growth Milan, operating in the communication industry with a focus on branded content production, viral videos, digital content, films, and live music entertainment. The Group is present across four continents, with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai, and Riyadh. The Group's brands include **Casta Diva Pictures**, **Akita Film**, **E-Motion**, **G2 Eventi**, **Genius Progetti**, and **Blue Note Milano**. It represents the world's most extensive network for the production of advertising films and events, built through a continuous and dynamic interaction between its locations and the expertise of its professionals in digital communication and live entertainment. Casta Diva Group is a talent hub capable of engaging Oscar-winning professionals and global celebrities, while also discovering and attracting new creative talents to ensure the highest standards of excellence. The Group and its management have delivered innovative and creative communication strategies to over 150 leading brands, reshaping the conventions of traditional communication. Since its founding in 2005, the Group has achieved continuous growth and has received more than **130 international awards**, including **Mobius Award**, **LIA – London International Awards**, **EuBEA – European Best Event Awards**, and multiple **Cannes Lions** at the Cannes Lions International Festival of Creativity. Casta Diva Group also owns **Blue Note Milano** (part of an international network), the most renowned jazz club in continental Europe. Opened in 2003 and located in Via Borsieri, it produces over 300 shows annually, generates approximately 26% of Italy's total jazz box office revenue (source: SIAE), and stands as a global benchmark in the jazz music scene.

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