



## **CASTA DIVA GROUP: CONSOLIDATED PRODUCTION VALUE OF 94.4 MILLION EUROS, UP BY ABOUT 15% IN THE NINE MONTHS OF 2025**

### **BACKLOG AS OF SEPTEMBER 30 OF €24.2 MILLION**

*Vdp more backlog at +18% compared to the same period in 2024\**

Milan, 15 October 2025

Casta Diva Group (CDG:IM) ('CDG'), a company listed on Euronext Growth Milan, operating internationally in the communication and creative content production sector, announces that the Board of Directors has examined the preliminary consolidated **Value of Production figure for the 9 months of 2025, amounting to Euro 94.4 million** (+15% compared to the same period of 2024).<sup>1</sup>

In the third quarter of 2025 alone, in particular, the Value of Production recorded a significant increase, **+47%** over the same period of 2024 (Euro 36.2<sup>2</sup> million compared to Euro 24.6 million), thanks to the strong demand for events that CDG is able to satisfy and translate into new projects.

The value of the **backlog** as of September 30, 2025 (orders to be fulfilled by the end of the year) stood at **Euro 24.2 million**<sup>1</sup> (18.7 million as of the same date in 2024).

Adding the amount of the value of production already achieved to the value of the backlog reported above, the **projection of the value of production** is up by about **18%** (118.6 million euros compared to 100.6 million euros). This amount represents 87% of the result envisaged in the Plan (€136.4 million).

**Andrea De Micheli**, Chairman and CEO of Casta Diva Group, **commented**: *"The financial data examined today, relating to the first nine months of the year, show an acceleration in growth compared to the recent half-year financial results. They testify to the fruits deriving from the commitment made in the last year to expand the presence in new segments, investments in strategic skills and the consolidation of the current market positioning.*

*Our goal for the near future remains to become a national champion capable of competing with the major European agencies: we are aware that this can happen with the confirmation of Casta Diva Group as an aggregation hub, thanks to a targeted acquisition strategy, diversification of the offer, international presence and easy access to the capital market. Last but not least, I want to mention our constant commitment to the new generations: just recently Casta Diva received the Areté award as part of the CSR and Social Innovation Exhibition at the Bocconi University in Milan, for the best internal*

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<sup>1</sup> Data not subject to statutory audit.

\* Projection obtained by adding the value of production as at 30 September 2025 to the backlog.

<sup>2</sup> Data obtained as the difference between the value of production as of September 30, 2025 and the value of production communicated on July 15, 2025.

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*communication, thanks to the GenZ Pact project, which aims to enhance and give more weight and visibility to the ideas of the approximately 40 GenZ present in Casta Diva."*

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Press release available on [www.castadivagroup.com](http://www.castadivagroup.com) e [www.emarketstorage.com](http://www.emarketstorage.com)

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**CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782)** is a multinational company listed on Euronext Growth Milan, operating in the communications sector for the production of branded content, viral videos, digital content, films and live music entertainment. It is present on four continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai and Riyadh. The Group's brands are Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti and Blue Note Milano. It represents the most extensive network of advertising film and event production worldwide, built through active and continuous interaction between its various offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from around the world and discovering and attracting new creative talent that guarantees the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 150 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 130 international prizes, including the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards and numerous Lions at the Cannes Lions International Festival of Creativity. It owns Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which produces over 300 shows a year at its venue in Via Borsieri (and elsewhere), accounts for around 26% of jazz revenue in Italy (source: Siae) and is a leading player on the global jazz scene.

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