



CASTA DIVA GROUP: THE BOARD OF DIRECTORS RESOLVES A RESERVED SHARE CAPITAL INCREASE UP TO A MAXIMUM OF € 967,200.00, INCLUDING SHARE PREMIUM, THROUGH THE ISSUE OF A NEW MAXIMUM OF 620,000 MULTIPLE VOTE SHARES CASTA DIVA GROUP S.P.A. AT A PRICE OF EURO 1.56 PER SHARE

Milan, 25 November 2025

Casta Diva Group (CDG:IM) ("CDG"), a company listed on Euronext Growth Milan and active internationally in the communication and creative content production sector, announces that, today, the Board of Directors met and resolved to partially execute the delegation granted pursuant to art. 2443 of the Italian Civil Code by the Shareholders' Meeting on 29 June 2021 ("Proxy") and, as a result, to increase the share capital of the Company, for payment and in divisible form, for a maximum amount of Euro 967,200.00, including share premium, with the exclusion of the option right pursuant to art. 2441, paragraph 4, second sentence of the Italian Civil Code, through the issue of a maximum of 620,000 new Casta Diva Group multiple-vote shares ("New Shares"), without indication of par value and having the same characteristics as those already outstanding at the date of issue with regular dividend rights ("Capital Increase").

The Capital Increase is reserved for the majority shareholder Reload Spa, the Chief Executive Officer and certain employees and managers of the group with the aim of supporting the Company's growth path and retaining resources (collectively, "Subscribers").

The Capital Increase is offered for subscription at a price of Euro 1.56 for each New Share ("Price"). The Price was determined using as a base criterion the weighted average of the closing prices of the Casta Diva Group S.p.A. share for the last 3 months prior to 25 November 2025.

In accordance with the provisions of art. 2441, paragraph 4, second sentence, of the Civil Code, the auditing firm BDO Italia S.p.A. confirmed, with its own report, the correspondence of the issue price to the market value of the Casta Diva Group S.p.A. shares.

The Capital Increase is part of the process of strengthening the Company's capital and financial endowments with the aim of allowing it to continue its ambitious growth project. In particular, the injection of new financial resources will contribute to improving the financial indicators, thus promoting the solidity and competitiveness of the Company and retaining the managerial resources that are the basis of the results achieved so far.

The Explanatory Report of the Board of Directors and the opinion of the Independent Auditors BDO Italia prepared pursuant to art. 2441, paragraph 4, second sentence of the Civil Code, will be made available on the website in the "Investor Relations" section.

Press release available on www.castadivagroup.com and www.emarketstorage.com.

CASTADIVAGROUP

We Make Things Happen

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational listed on Euronext Growth Milan active in the communication sector for the production of branded content, viral videos, digital content, films and live music entertainment. It is present on 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai and Riyadh. The Group's brands are Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti and Blue Note Milano. It represents the most extensive production network of advertising films and events in the world, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from all over the world and discovering and attracting new creative talents who guarantee the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 150 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards and numerous Lions at the Cannes Lions International Festival of Creativity. He is the owner of Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which in the headquarters of Via Borsieri (and beyond) produces over 300 shows a year, invoices about 26% of jazz revenues in Italy (source: Siae) and is a leading reality in the jazz scene worldwide.

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